

What's Happening in Publishing? Book's Face-5- 07/10/2014

[HARPERCOLLINS PUBLISHERS LAUNCHES E-COMMERCE PROGRAM FOR AUTHORS](#)

HarperCollins Publishers today announced the launch of an e-commerce program which will allow its authors to earn an additional 10% net royalty on print, e-book, and physical audio products sold through the HarperCollins platform. (...) Authors can participate in the e-commerce program in multiple ways. They can add a HarperCollins "buy" button to their site, which will take consumers to www.hc.com to complete their purchase, or they can integrate the HarperCollins shopping cart directly into their website. Additionally, authors can use social media to direct consumers to purchase their products from HarperCollins.(...) "Our authors can also be certain that their books will always be available to consumers through HarperCollins, even if they are difficult to find or experiencing shipping delays elsewhere," said Brian Murray, President and CEO of HarperCollins Publishers.

[4 ways Amazon's ruthless practices are crushing local economies - Salon.com](#)

Stacy Mitchell, an intrepid researcher with the Institute for Local Self-Reliance, has been studying Amazon's impact and rightly says that to avoid a sterile Amazonian future, we must force "a public conversation about their power." Unlike Walmart, Amazon is largely invisible to most people. As Mitchell puts it: "All you really see is the website and then the FedEx guy is there." More people need to know what's going on between that jazzy website and the FedEx guy, for Amazon is insidious, far more dangerous and destructive to our culture's essential values than Walmart ever dreamed of being. Remember: price is not value. Exchanging value — and our society's values — for Amazon's low prices is a raw deal.

[Literary Lions Unite in Protest Over Amazon's E-Book Tactics - NYTimes.com](#)

Andrew Wylie, whose client roster of heavyweights in literature is probably longer than that of any other literary agent, said he was asking all his writers whether they wanted to join the group, Authors United. Among those who have said yes, Mr. Wylie said in a phone interview from Paris, are Philip Roth, Orhan Pamuk, Salman Rushdie, V. S. Naipaul and Milan Kundera. "It's very clear to me, and to those I represent, that what Amazon is doing is very detrimental to the publishing industry and the interests of authors," the agent said. "If Amazon is not stopped, we are facing the end of literary culture in America."

[La solution technologique de De Marque pour le prêt de livres numériques officiellement lancée en France - De Marque](#)

Offerte au Québec depuis 2012 par le biais de BIBLIOPRESTO.CA (PRETNUMERIQUE.CA), et maintenant adaptée et offerte sous l'appellation Bibook aux usagers du réseau des bibliothèques municipales de Grenoble, la technologie robuste et éprouvée de Cantook Station permet aux lecteurs d'emprunter des livres numériques à distance, 24 h / 24 h. « Pour la Bibliothèque municipale de Grenoble, l'équipe de De Marque a su réinvestir son expérience du prêt numérique au Canada mais aussi prendre en compte de manière fine les spécificités du projet français PNB (Prêt Numérique en Bibliothèque) », affirme Annie Brigant, directrice des Bibliothèques municipales de Grenoble, au rang des bibliothèques numériques de référence pour le gouvernement français. demarque,cantook,bibook,prêt,ebooks,bibliotheques,grenoble

[UK/Publishing industry sets out policy proposals for next government](#)

Publishing industry sets out policy proposals for next government

Recommendations will build on books and journals economic and social contribution

The Publishers Association today releases an eight point plan for growth in the book and journal market. Focusing on likely priority areas of any future government – the need to make the most of technological innovation, increase levels of literacy and ensure consumers have choice and are safe in the online environment – [Publishing for Britain](#) sets out a package of measures that will not only benefit the UK publishing sector but also the wider society and the economy.

[Authors United 'asking DOJ for antitrust inquiry' | The Bookseller](#)

Authors United is to call on the US Department of Justice to launch an antitrust inquiry into Amazon, according to a Financial Times report. The group, which last week said it was writing to Amazon's board over what it called "sanctions" on Hachette Book Group authors, is asking authors to sign a letter to William J Baer, assistant US attorney-general for antitrust, said the FT. In a message to authors seen by the publication, Authors United founder Douglas Preston (pictured) was quoted as saying the letter would ask the antitrust division to "examine Amazon's business practices". Preston also said he had been in touch with the Department of Justice. "They are expecting this letter and they have told me that they welcome any information we can provide," he wrote.

[EPUB2Twitter lets You Embed an Epub eBook in a Tweet - The Digital Reader](#)

Authors have long been told that they should promote their books on Twitter, but until now there was no easy way to embed a sample of an ebook in the service so it can be read without leaving Twitter. That changed today. I've just learned that a Japanese ebook retailer has developed a simple service that will take an Epub and return a link which can be tweeted. The service is called EPUB2Twitter Tw-ePub and that it is open to the public. It enables authors to upload an Epub, add a title and brief description, and then generate a link which can be added to a tweet. You can test the service for yourself [here](#). When tweeted, that link triggers Twitter's embed protocols, making it load an Epub viewer. I already tested it in a tweet, which you can view [here](#).

[Requirements for Latin Text Layout and Pagination Draft Published | W3C News](#)

The Digital Publishing Interest Group has published a Working Draft of Requirements for Latin Text Layout and Pagination. This document describes requirements for pagination and layout of books in latin languages, based on the tradition of print book design and composition. It is hoped that these principles can inform the pagination of digital content as well, and serve as a reference for the CSS Working Group and other interested parties. This work was inspired by the Requirements for Japanese Text Layout. Learn more about the Digital Publishing Activity.