

EUROPEAN BOOK MARKET STATISTICS 2022-2023

Frankfurt Book Fair, 18 October 2023

Ricardo Franco Levi – President, FEP
Enrico Turrin – Deputy Director, FEP



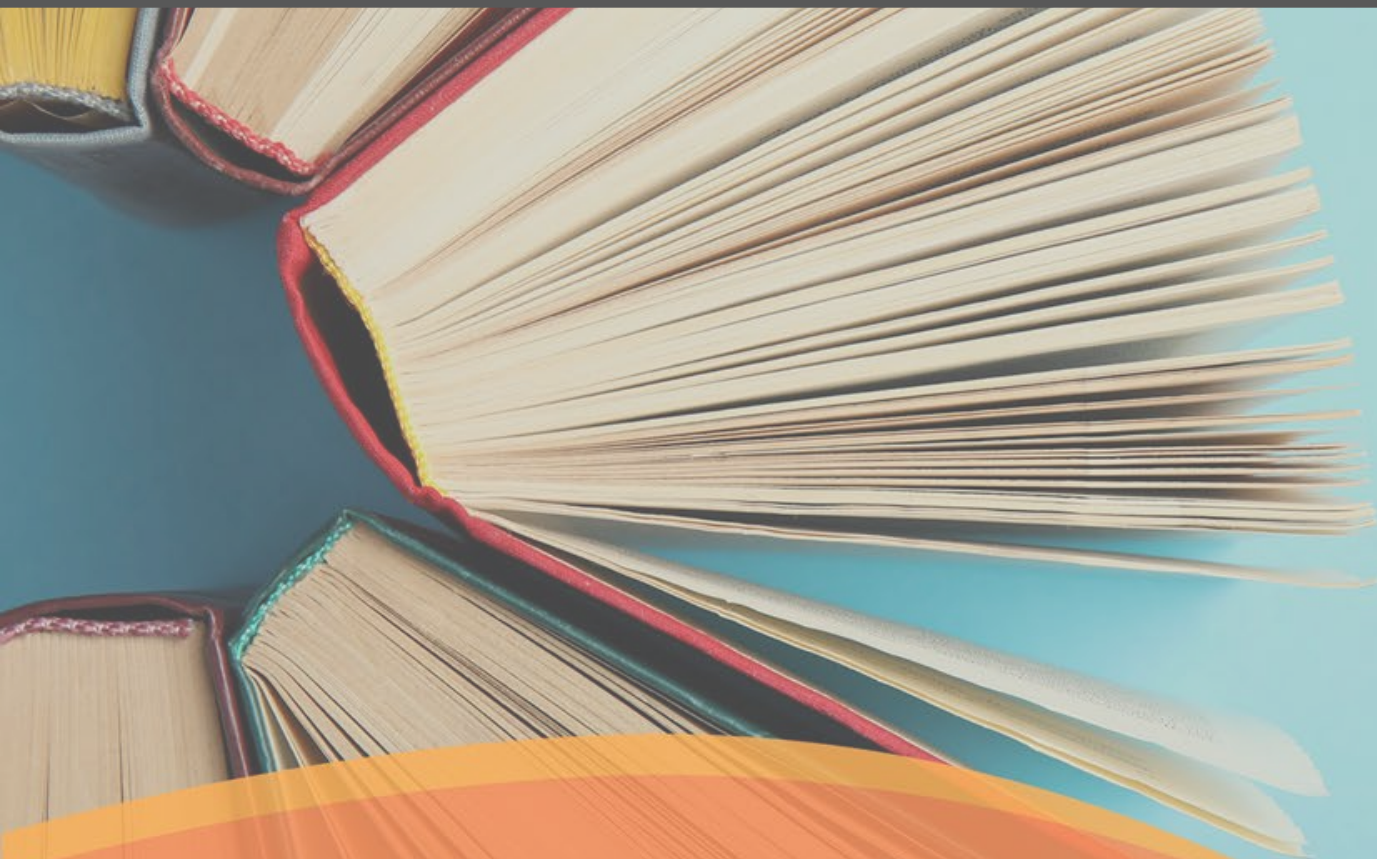
Co-funded by the
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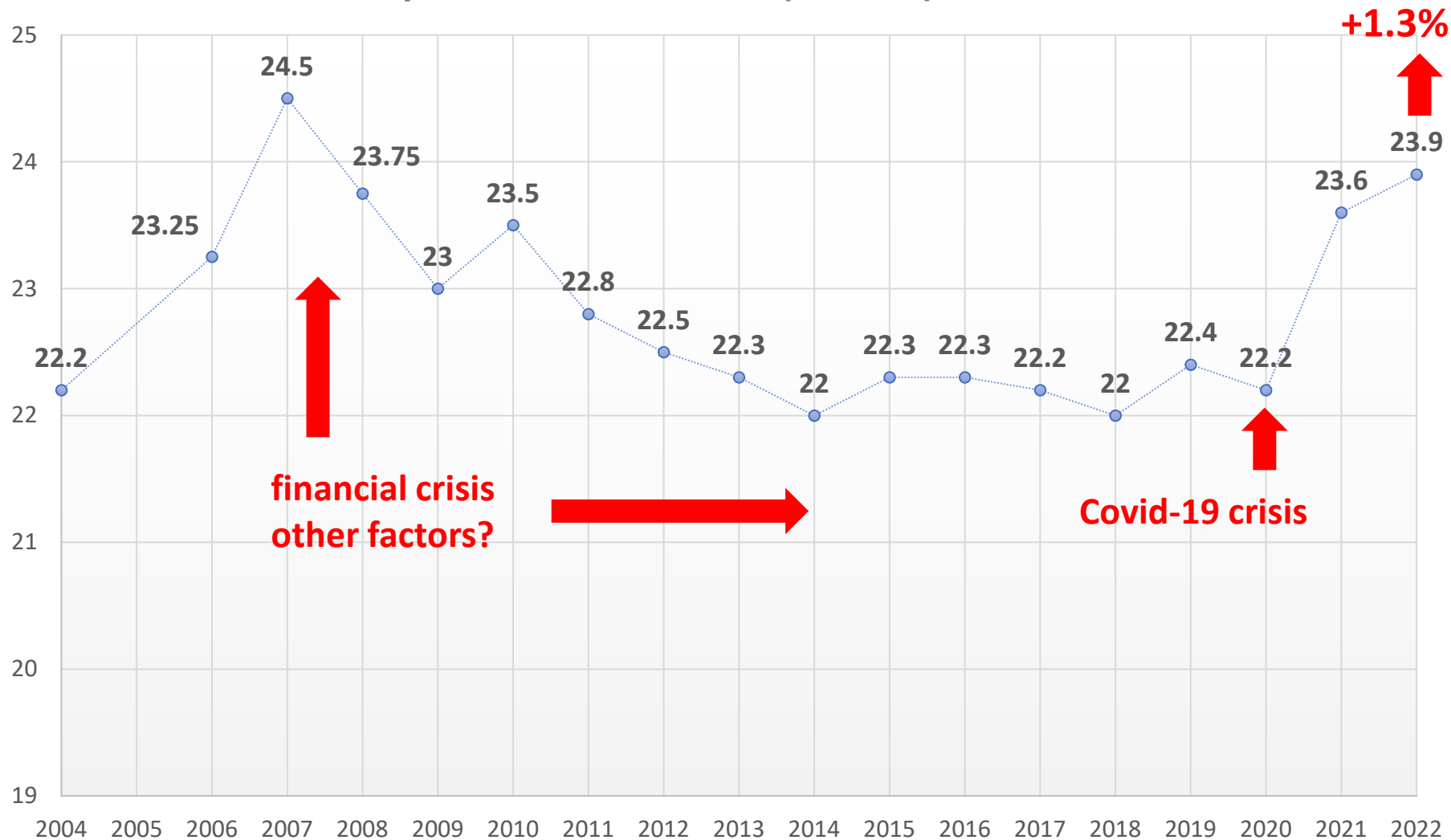


Opening by FEP President Ricardo Franco Levi

The core data

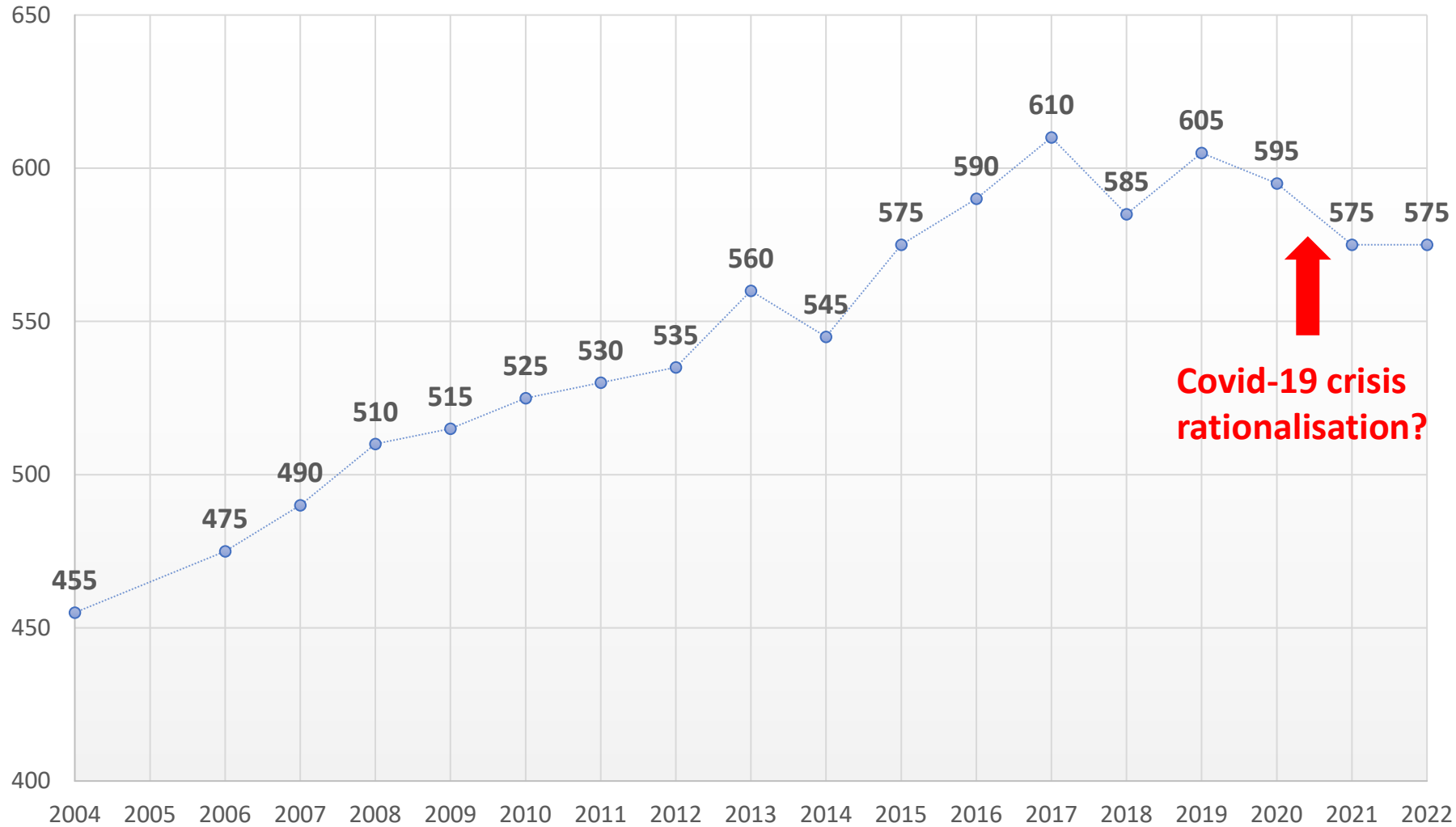


Net publishers' turnover (bln eur) 2004-2022



Market value at cover price ca. **37-38 bln euro**

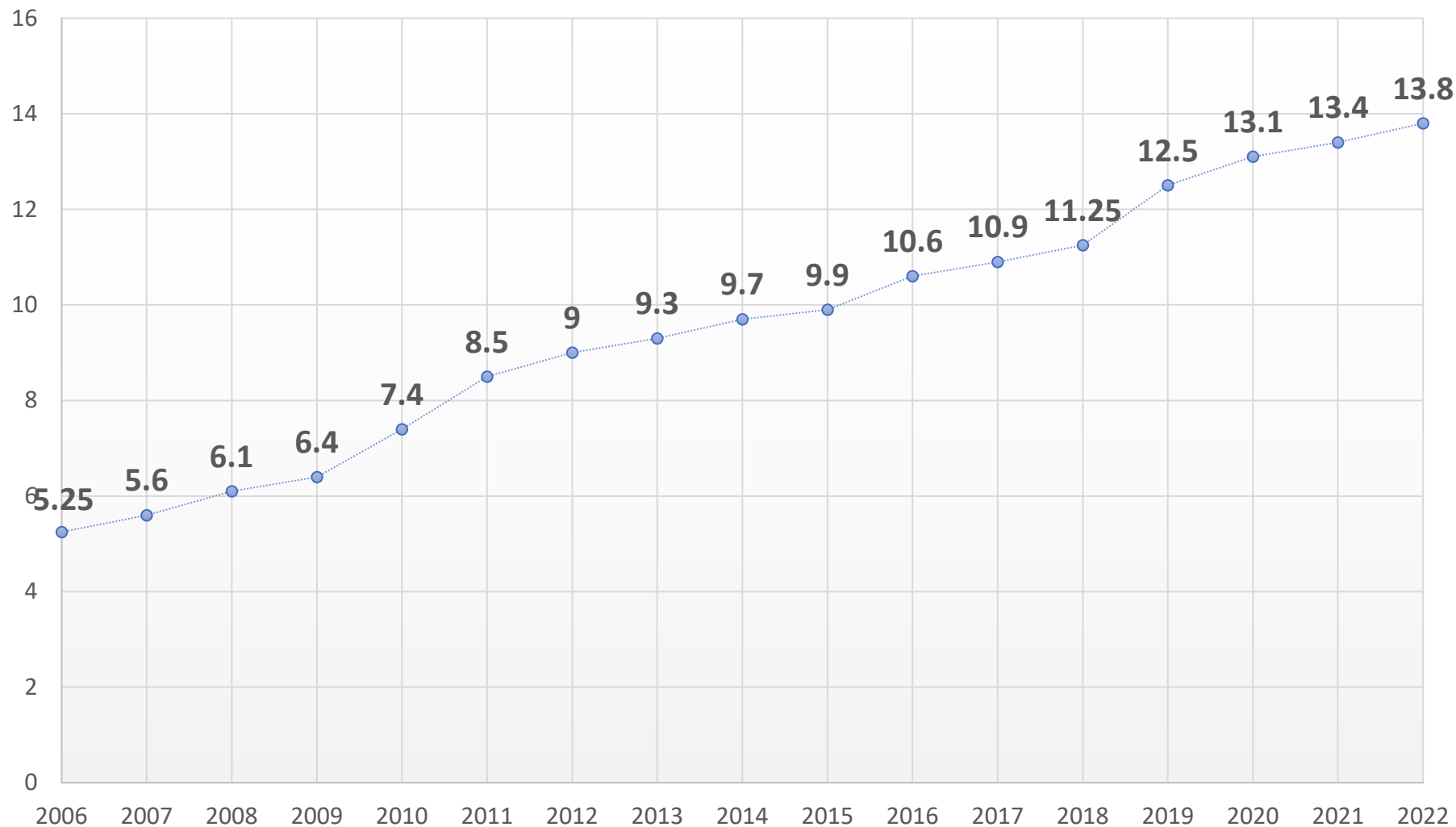
New titles ('000) 2004-2022



First editions in print, all categories

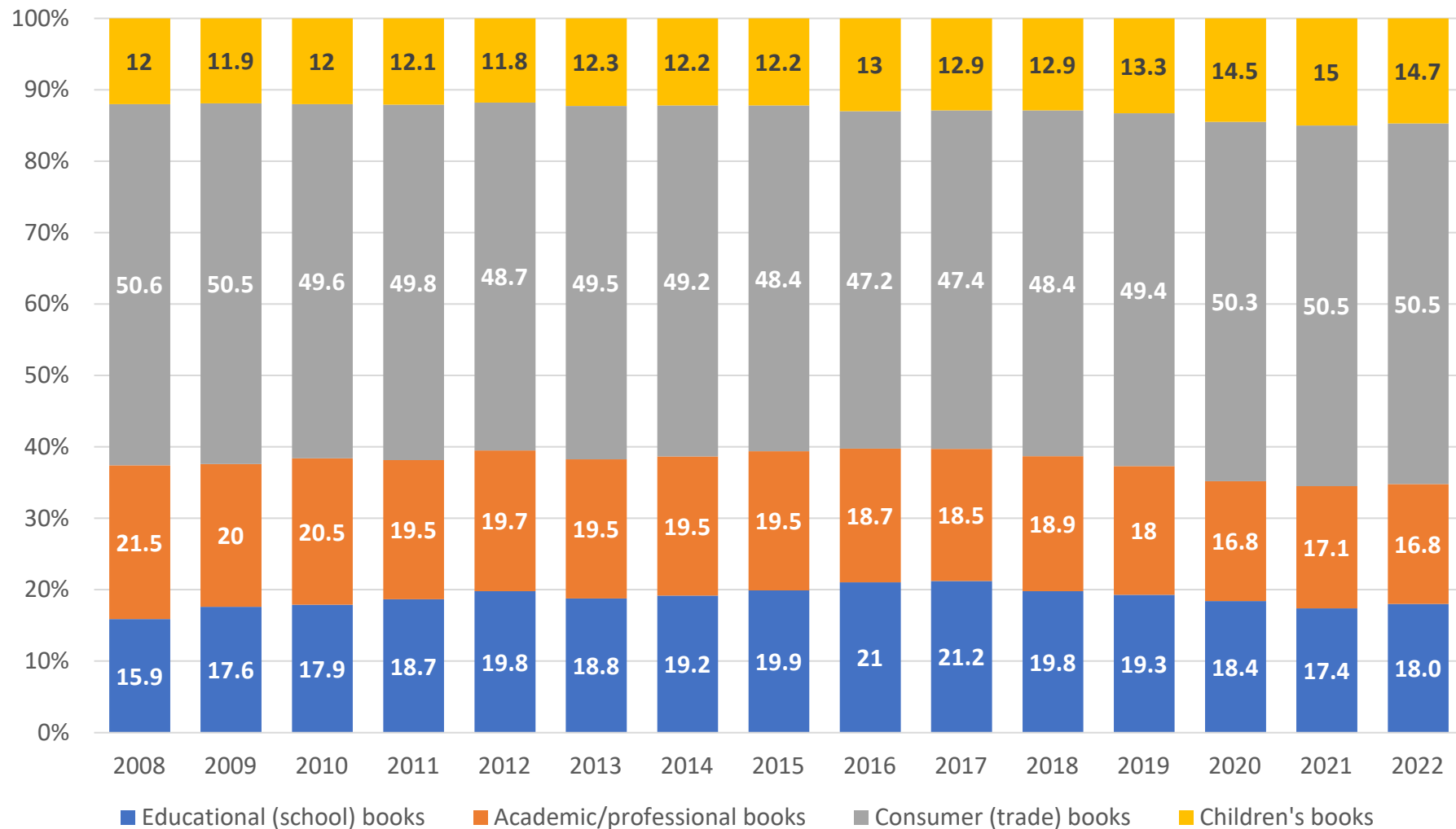
Copies sold in 2022 (all formats)
> 2.5 billion

Active catalogue (mio) 2006-2022



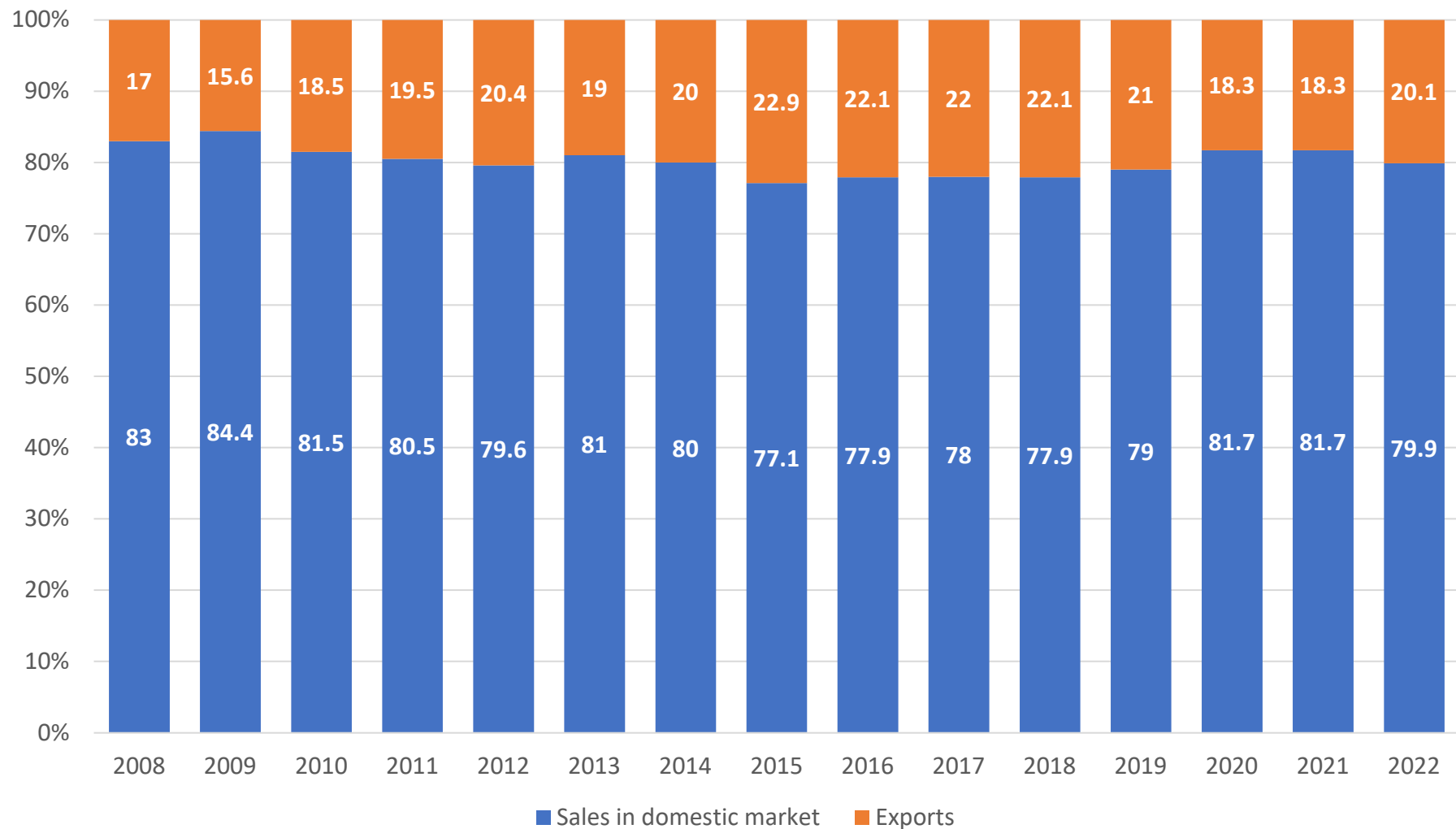
Of which some **3.2 million** in **digital/audio** format

Turnover by category (%) 2008-2022



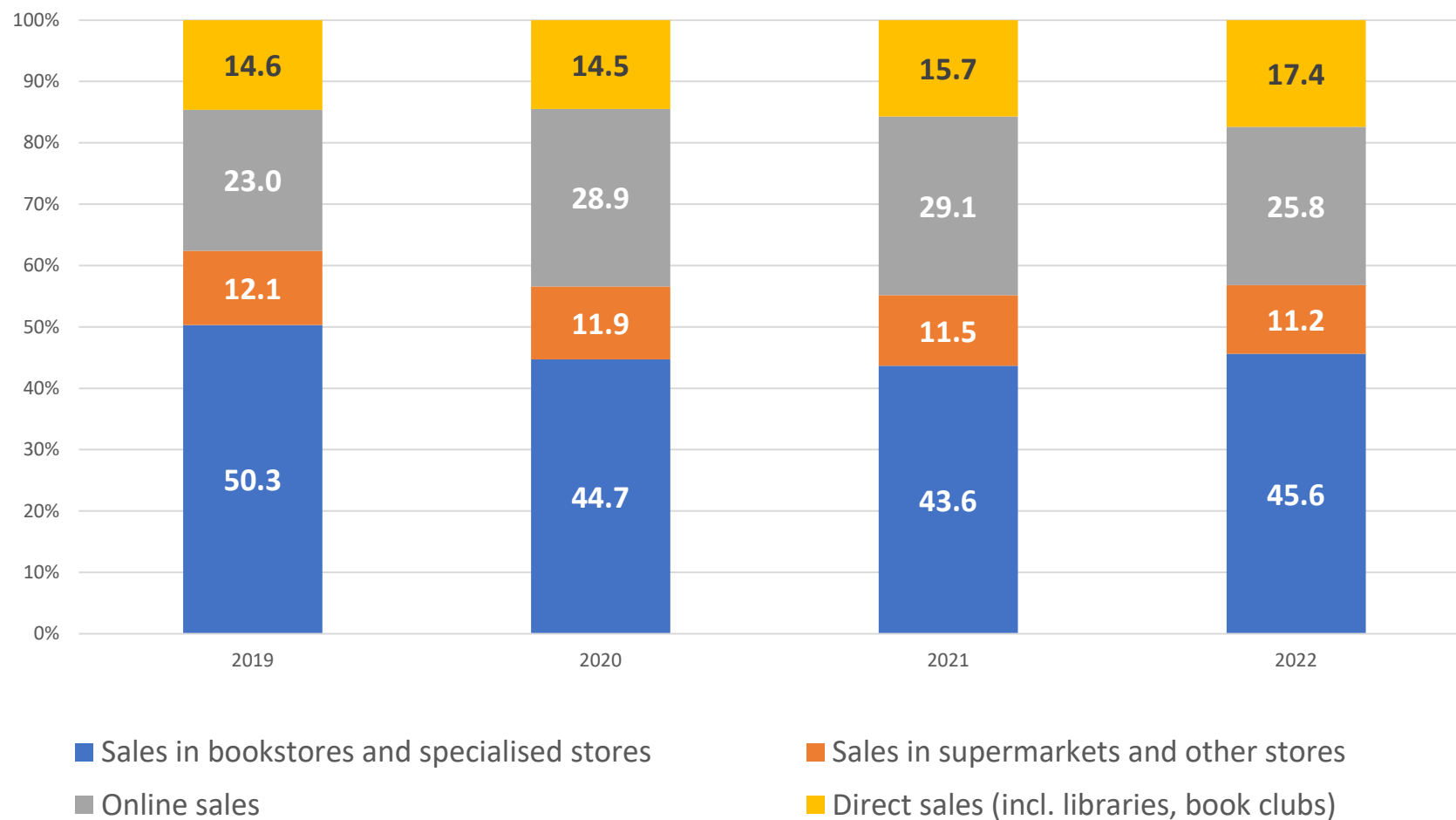
Children's books
still going strong

Turnover by destination (%) 2008-2022



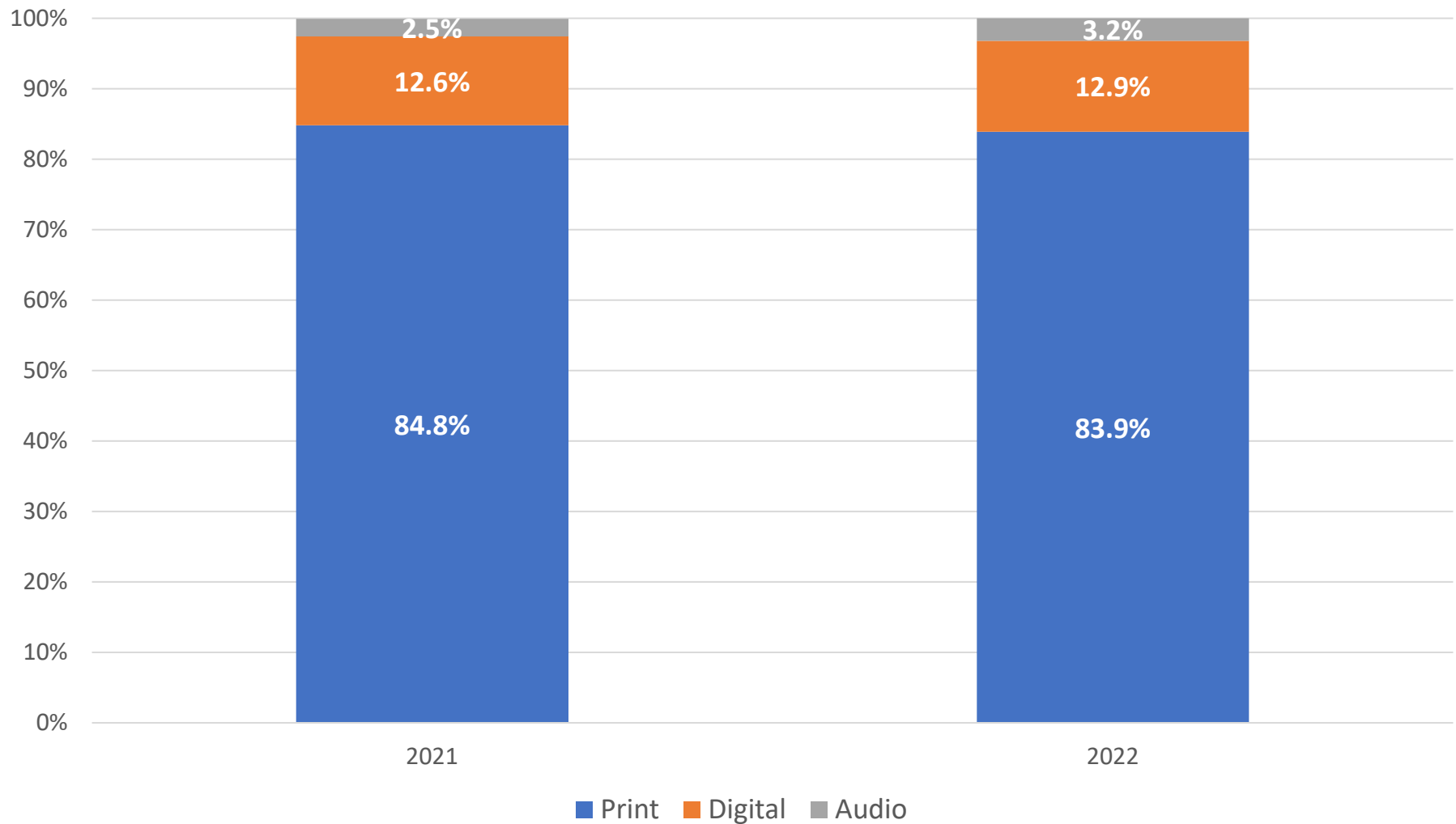
A significant **export share** (on the rise)

Turnover by distribution channel (%) 2019-2022



Return to
bookstores?

Turnover by format (%) 2021-2022



Print books by far largest share

The rise of **audiobooks**

- **Biggest markets: turnover**

1. Germany
2. UK
3. France
4. Italy
5. Spain
6. Netherlands

- **Biggest markets: titles published**

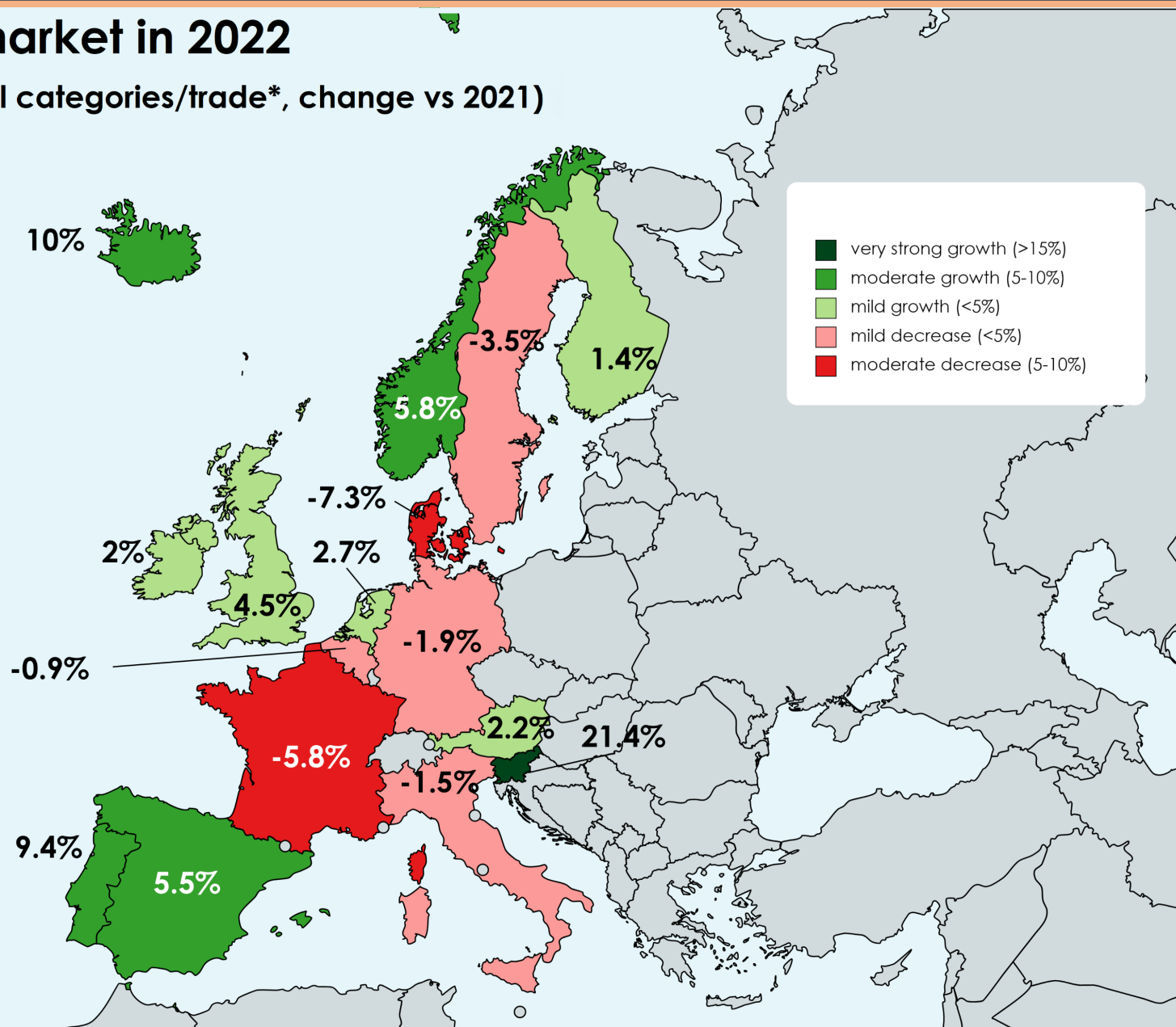
1. UK
2. Germany
3. Spain
4. Italy
5. France
6. Poland

The markets in 2022



The book market in 2022

(total turnover, all categories/trade*, change vs 2021)

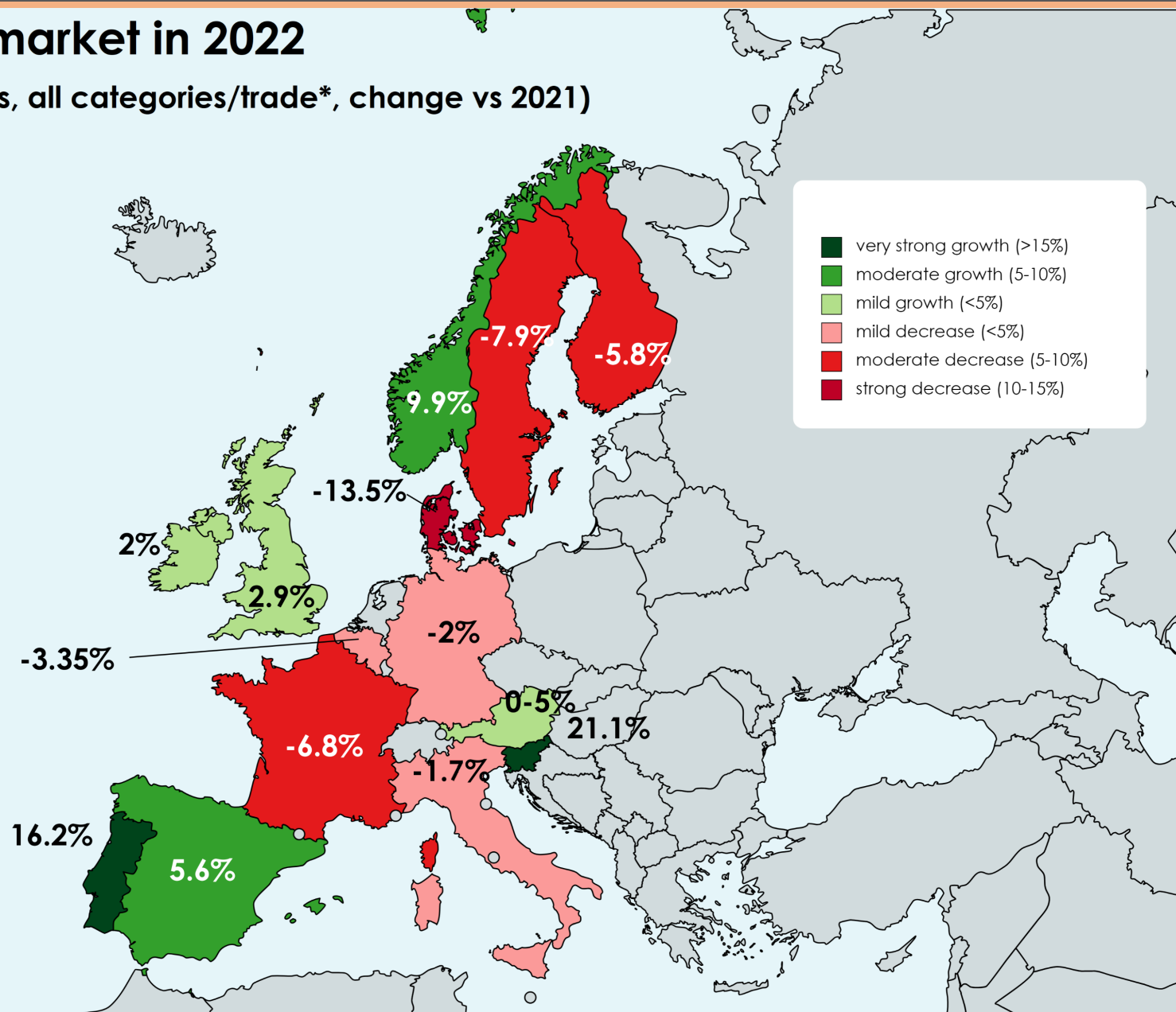


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Total +1.3%

The book market in 2022

(print book sales, all categories/trade*, change vs 2021)



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Ebooks

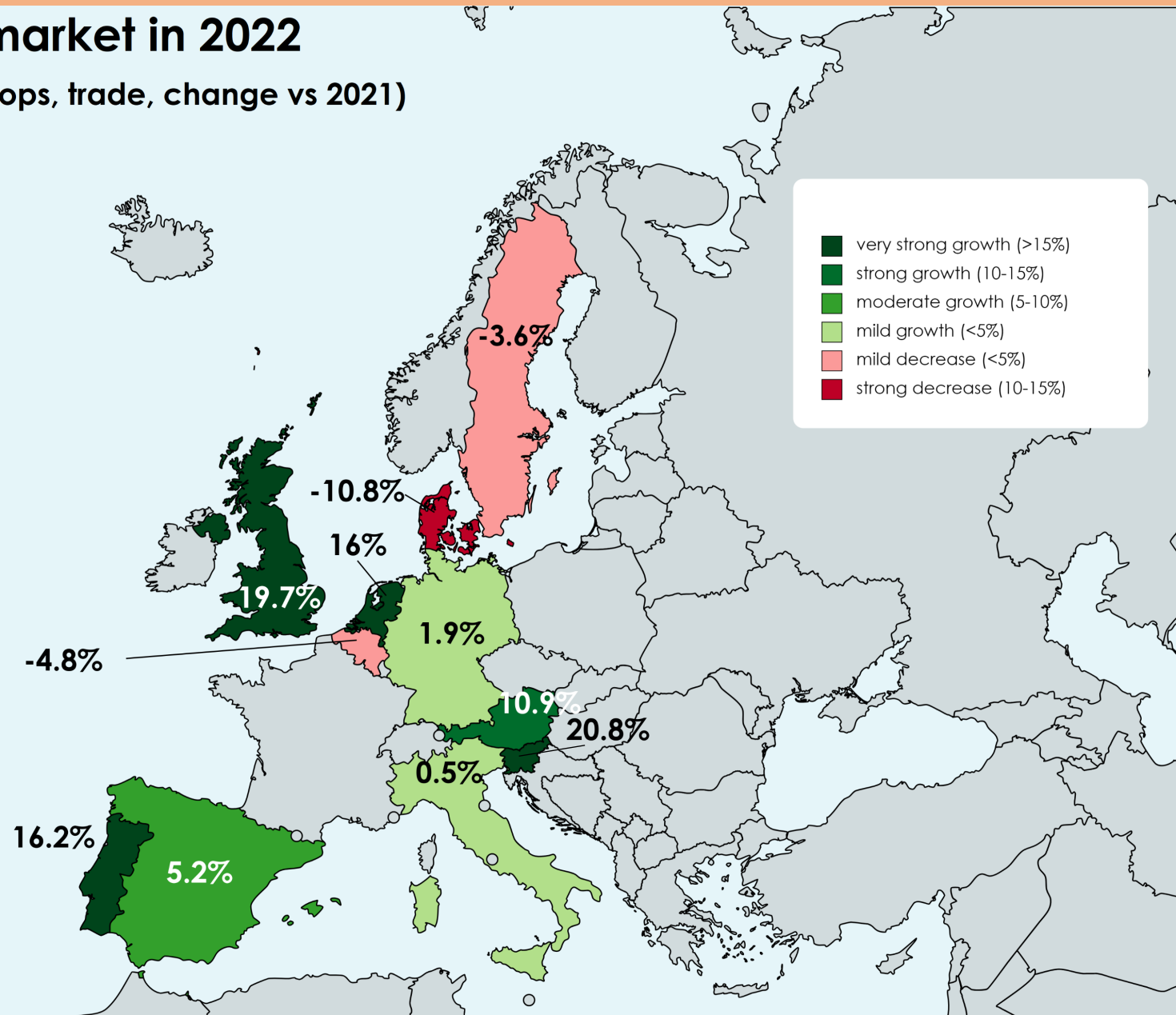
- Denmark -15.5%
- Finland -5.5%
- France +4.4%
- Germany -0.2%
- Italy -8%
- Norway +13%
- Sweden -6.6%

Audiobooks

- Denmark +8.3%
- Finland +16.2%
- Germany +20.3%
- Norway +20%
- UK +8.1%

The book market in 2022

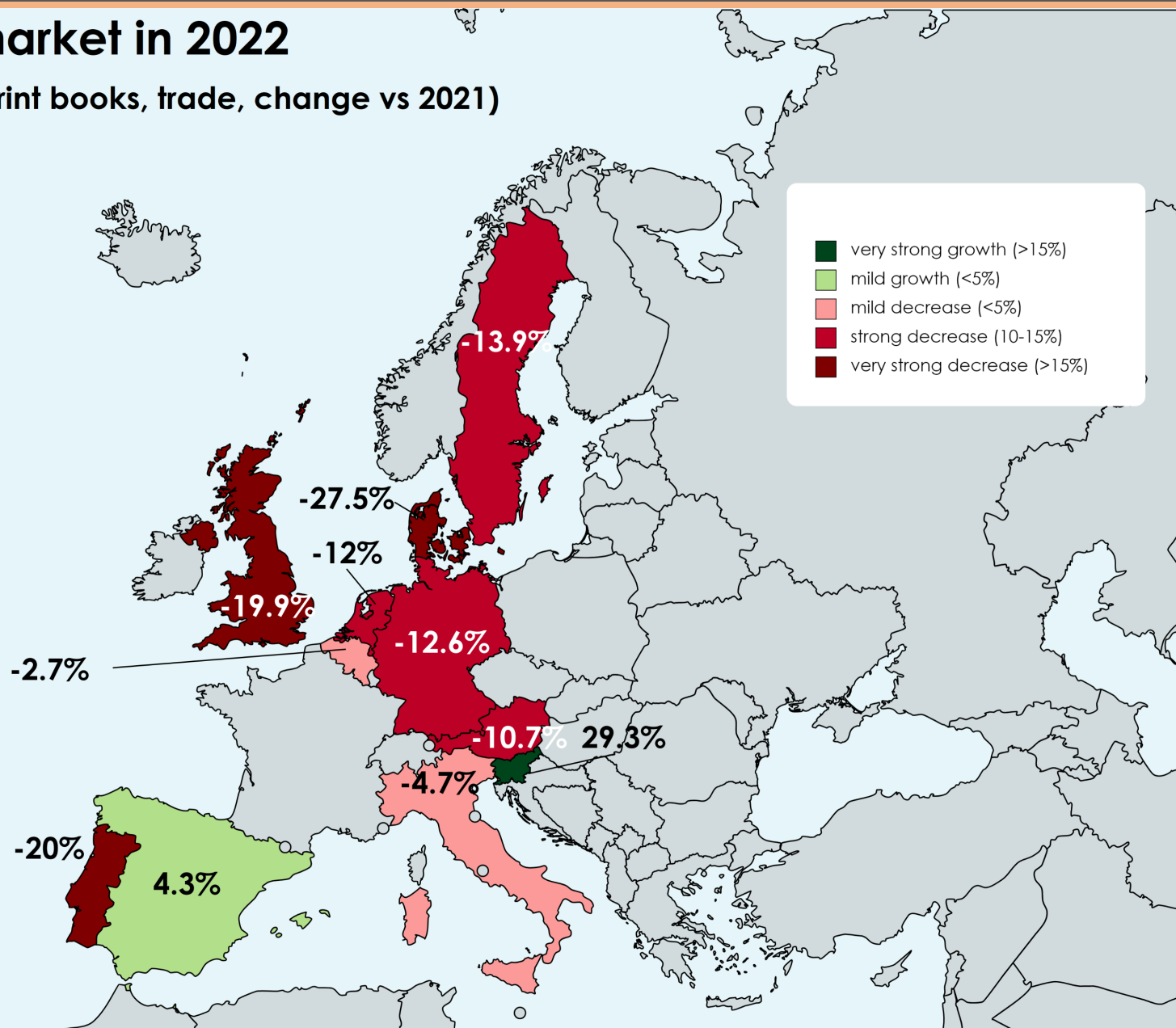
(sales in bookshops, trade, change vs 2021)



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The book market in 2022

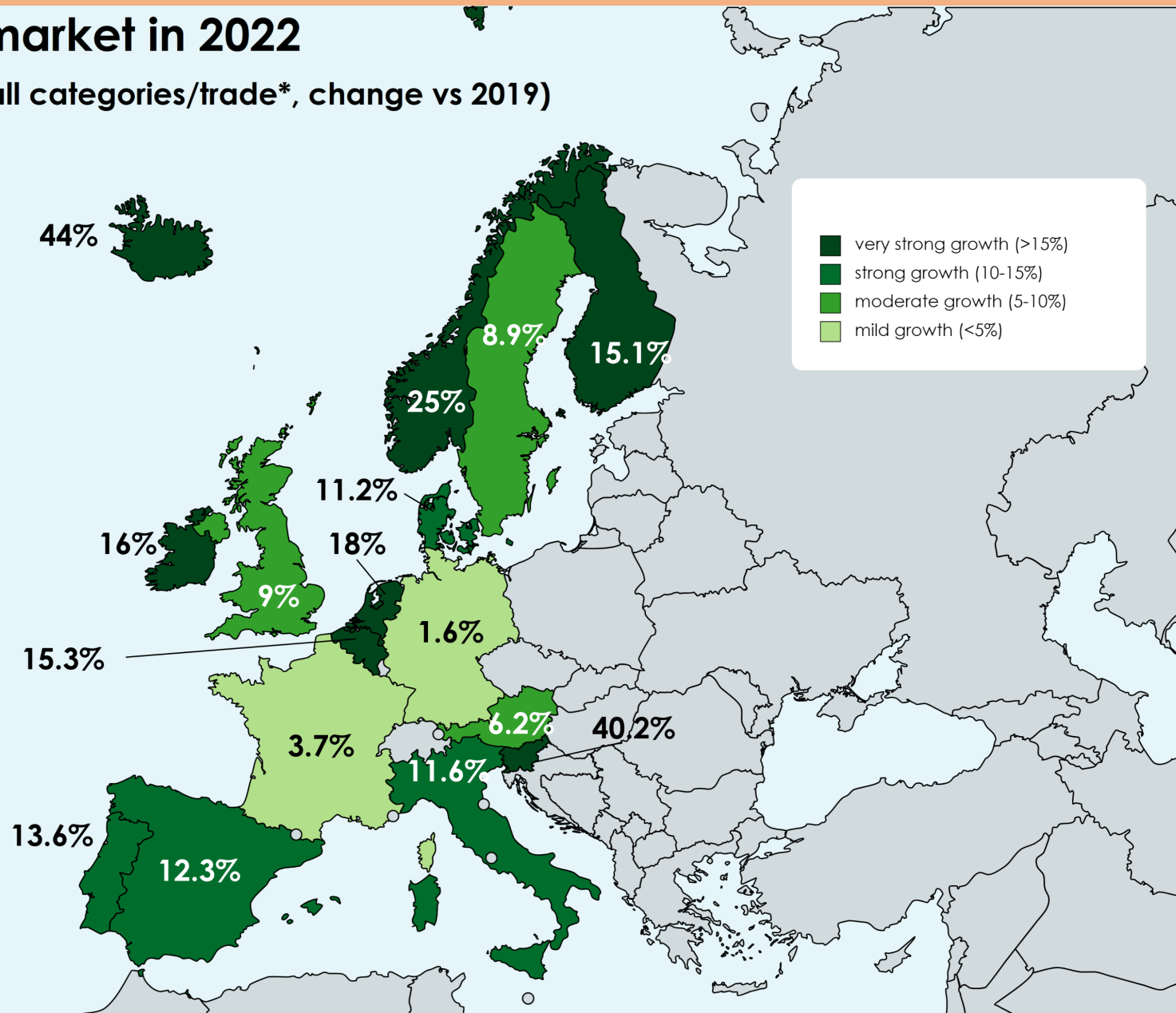
(online sales of print books, trade, change vs 2021)



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The book market in 2022

(total turnover, all categories/trade*, change vs 2019)

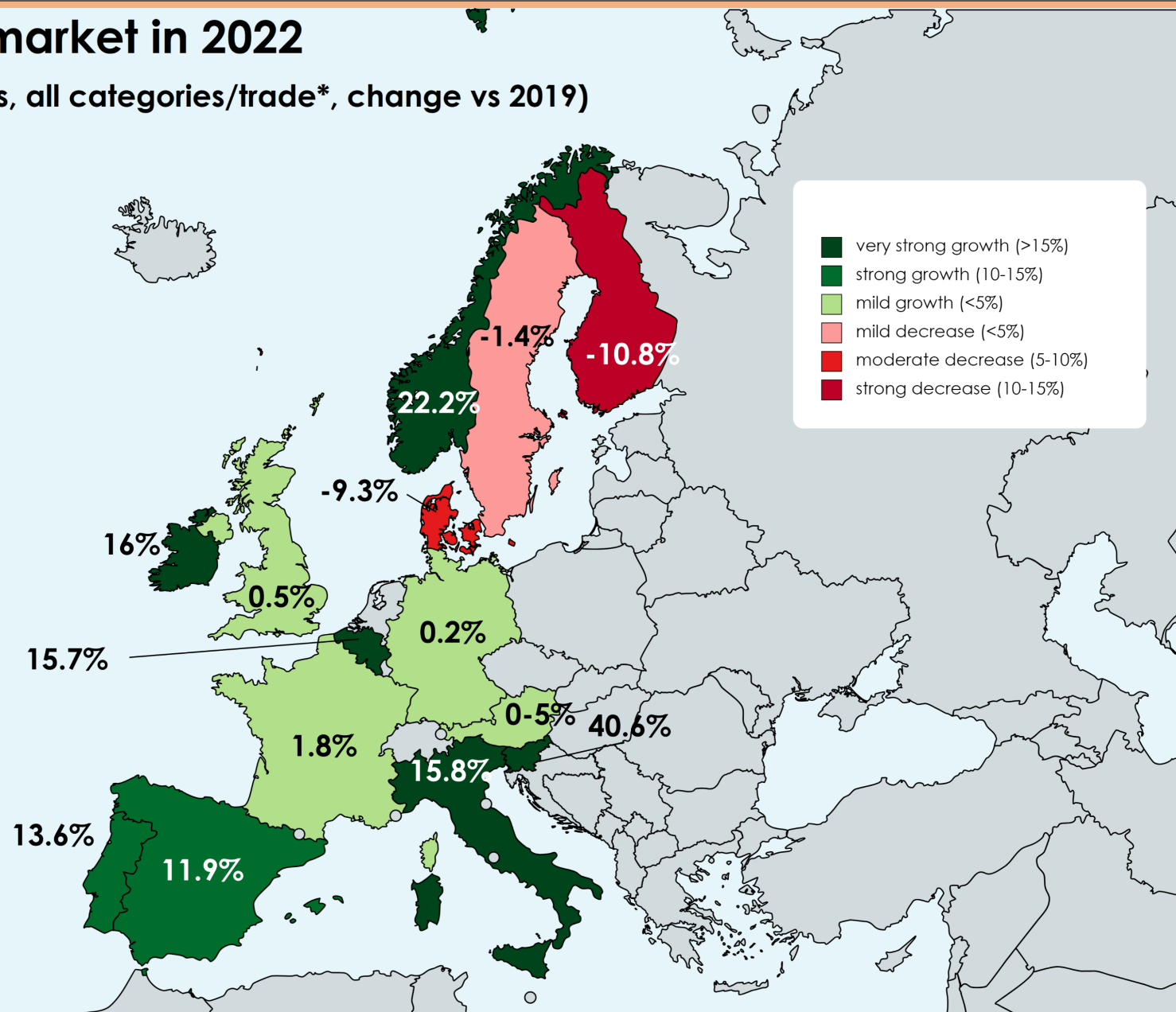


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2022 still better than 2019

The book market in 2022

(print book sales, all categories/trade*, change vs 2019)



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Ebooks

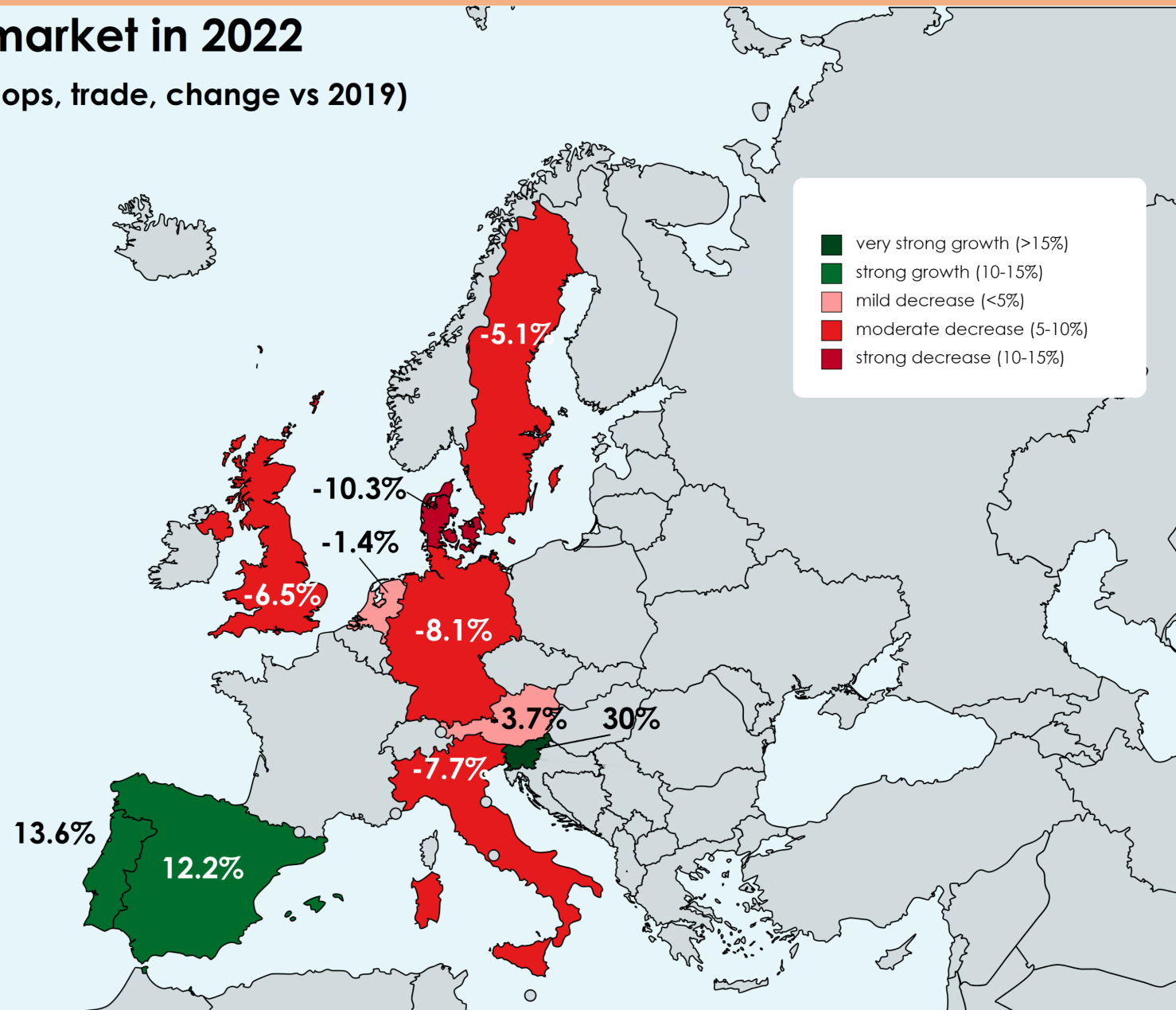
- Denmark -25.3%
- Finland +88.2%
- France +22.8%
- Germany +19.7%
- Italy +11.3%
- Norway +23%
- Sweden +21.5%

Audiobooks

- Denmark +112.8%
- Finland +225.6%
- Germany +91.5%
- Italy +177.8%
- Norway +80.1%
- UK +68.8%

The book market in 2022

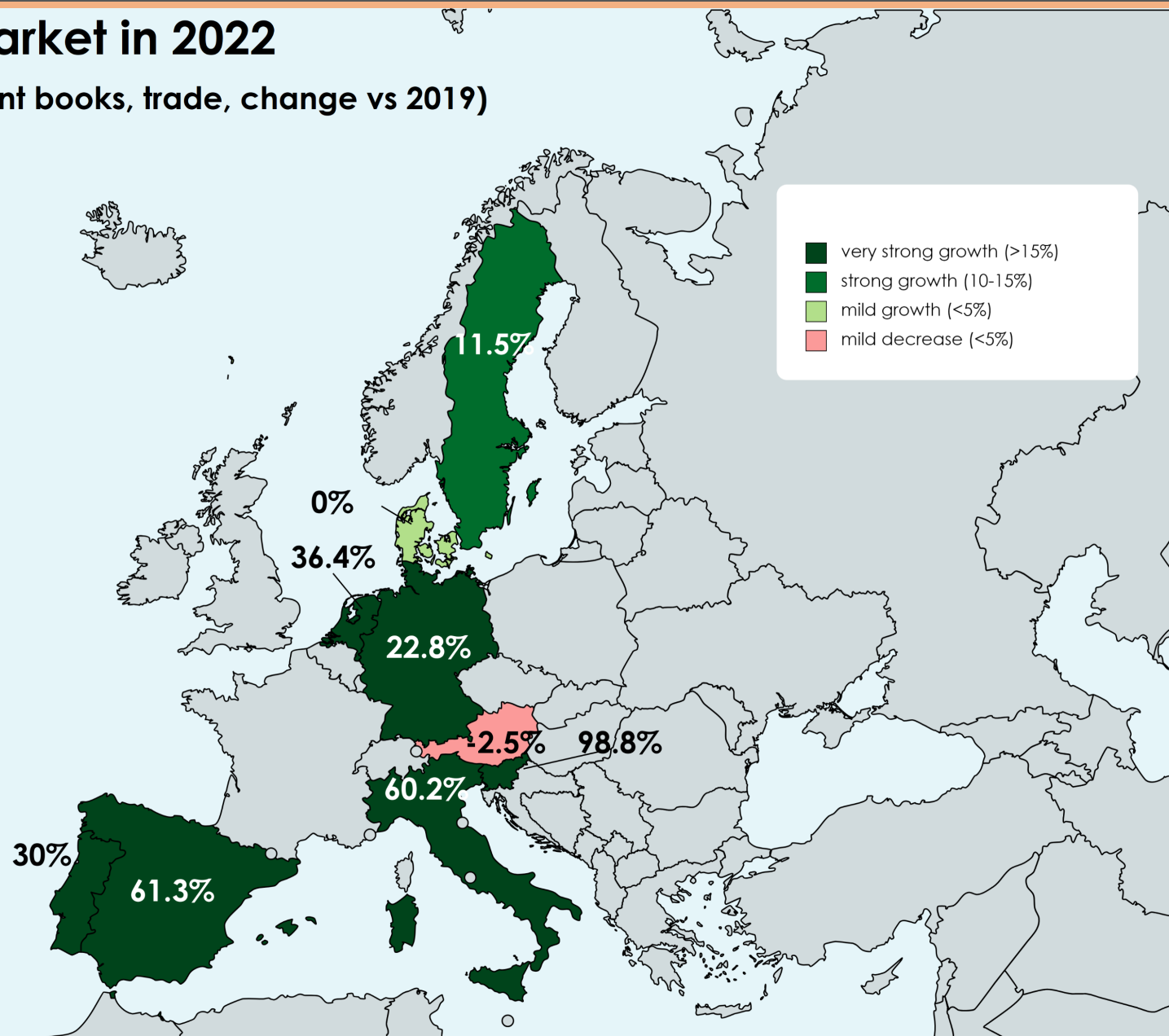
(sales in bookshops, trade, change vs 2019)



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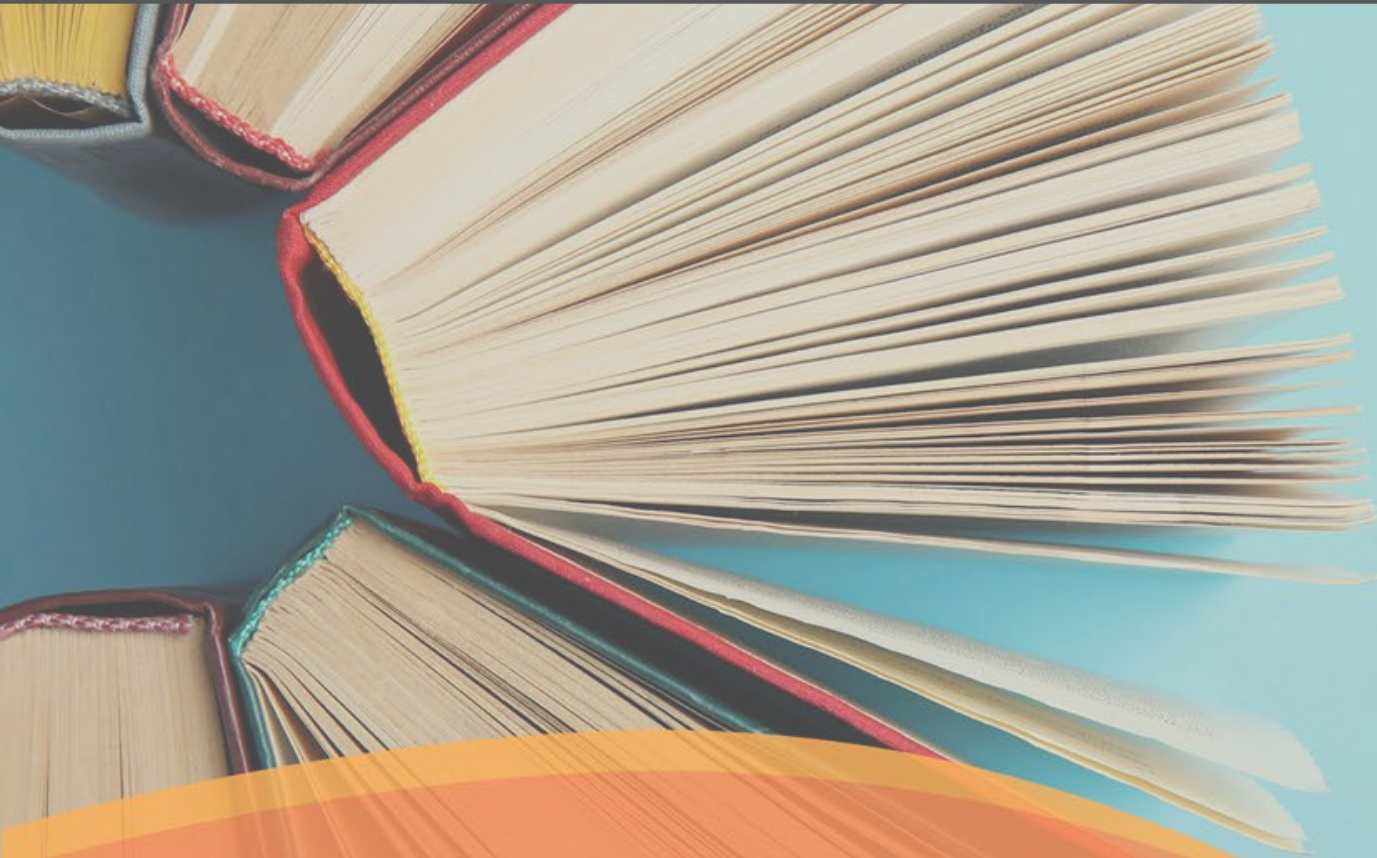
The book market in 2022

(online sales of print books, trade, change vs 2019)



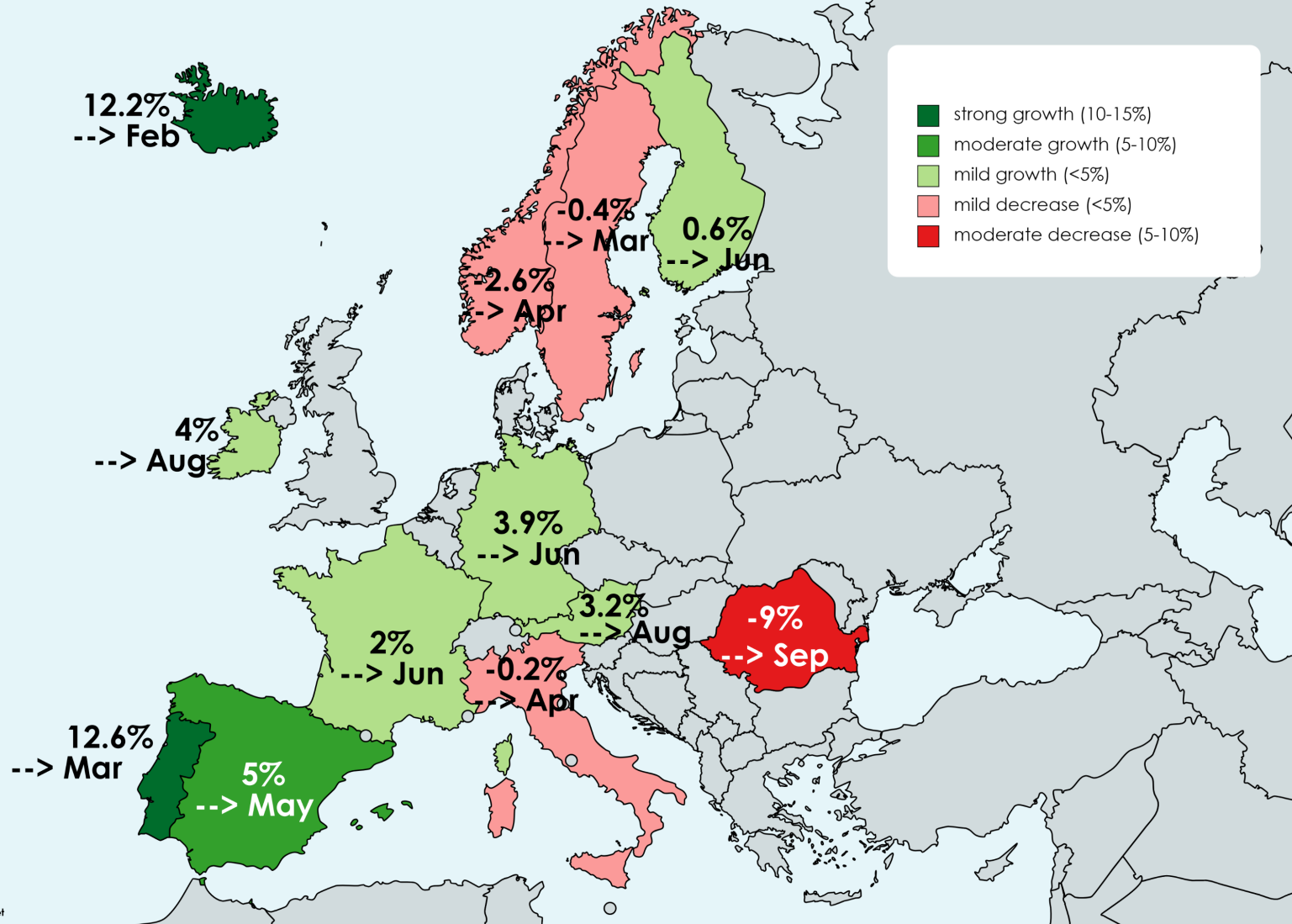
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The markets in 2023



The book market in 2023

(total turnover, trade*, change vs 2022)



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THANK YOU!

