



The European Book Market 2022/23

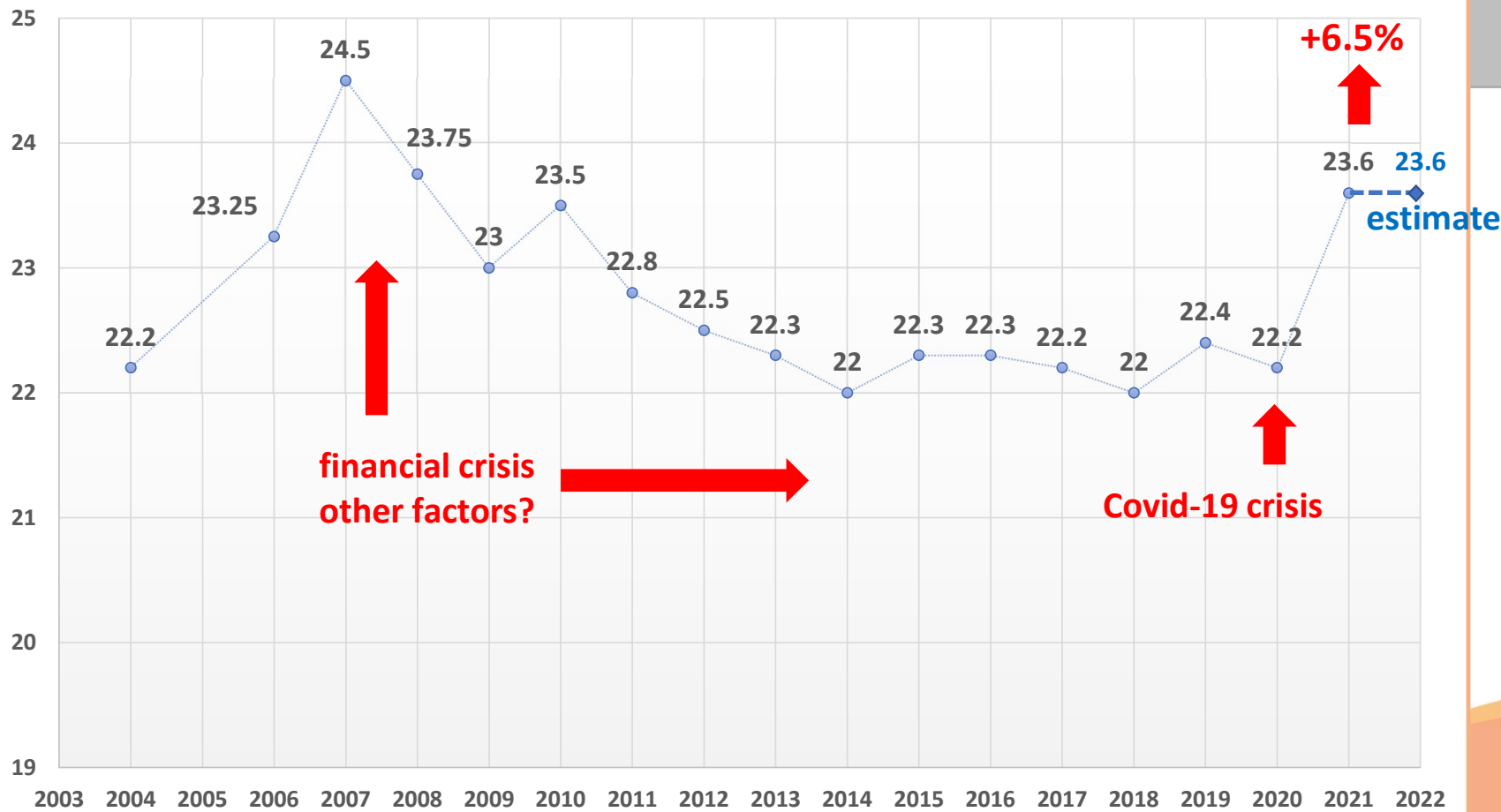
Enrico Turrin
Deputy Director, Federation of European
Publishers

Readmagine, 7 June 2023



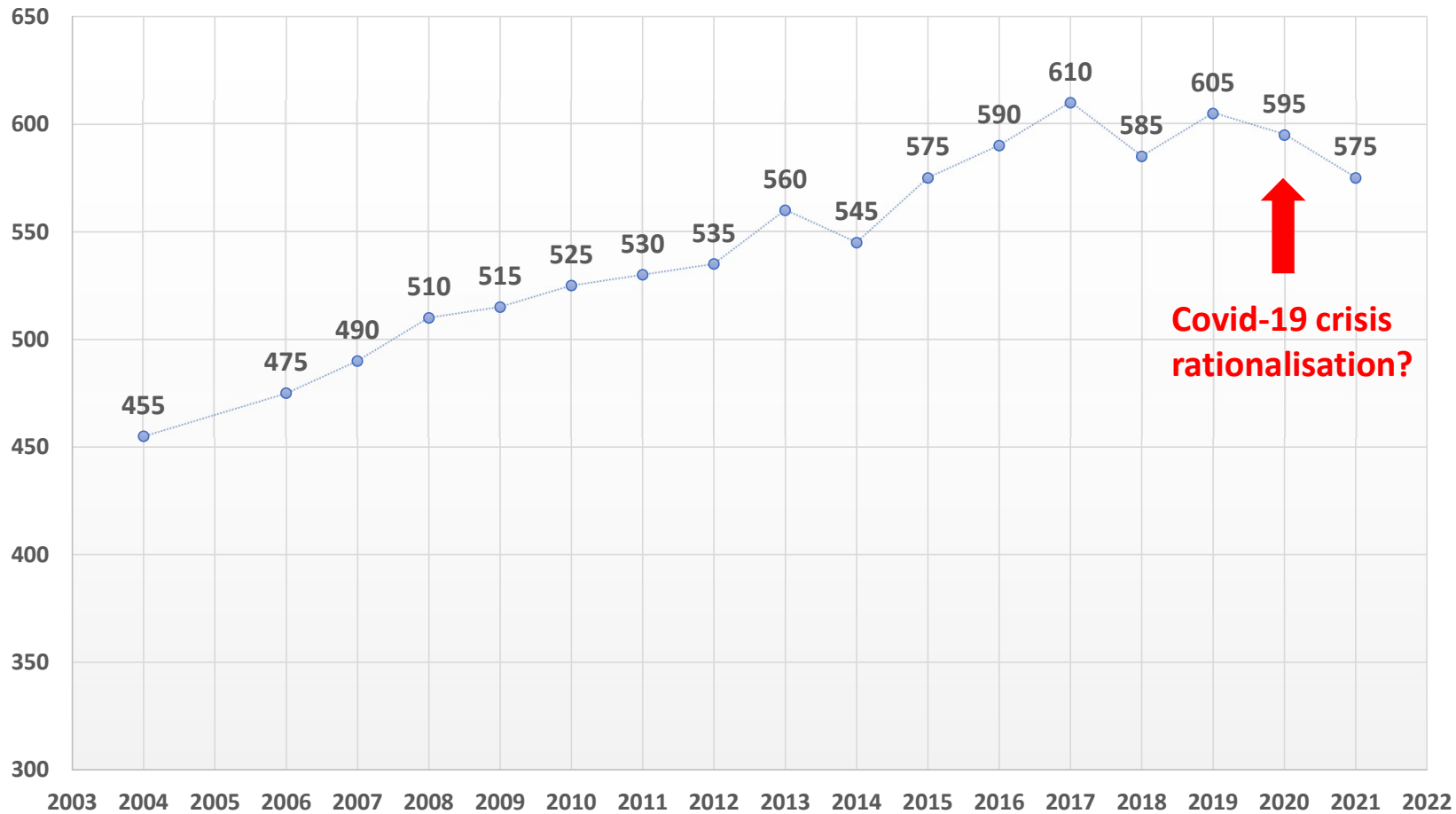
The core data

Net publishers' turnover (bln eur) 2004-2022



Market value at
cover price ca.
37-38 bln eur

New titles ('000) 2004-2021



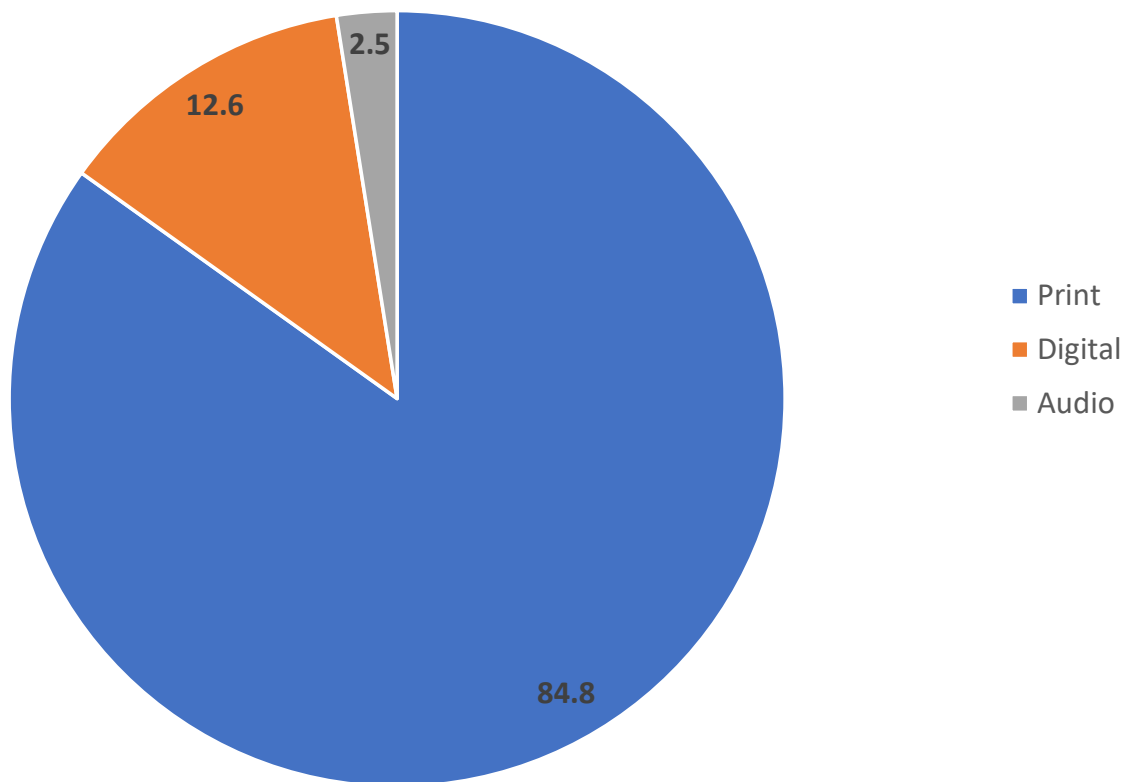
First editions in print, all categories

Copies sold in 2021 > **2 billion** (not counting Germany)



The formats

Turnover by format (%) 2021



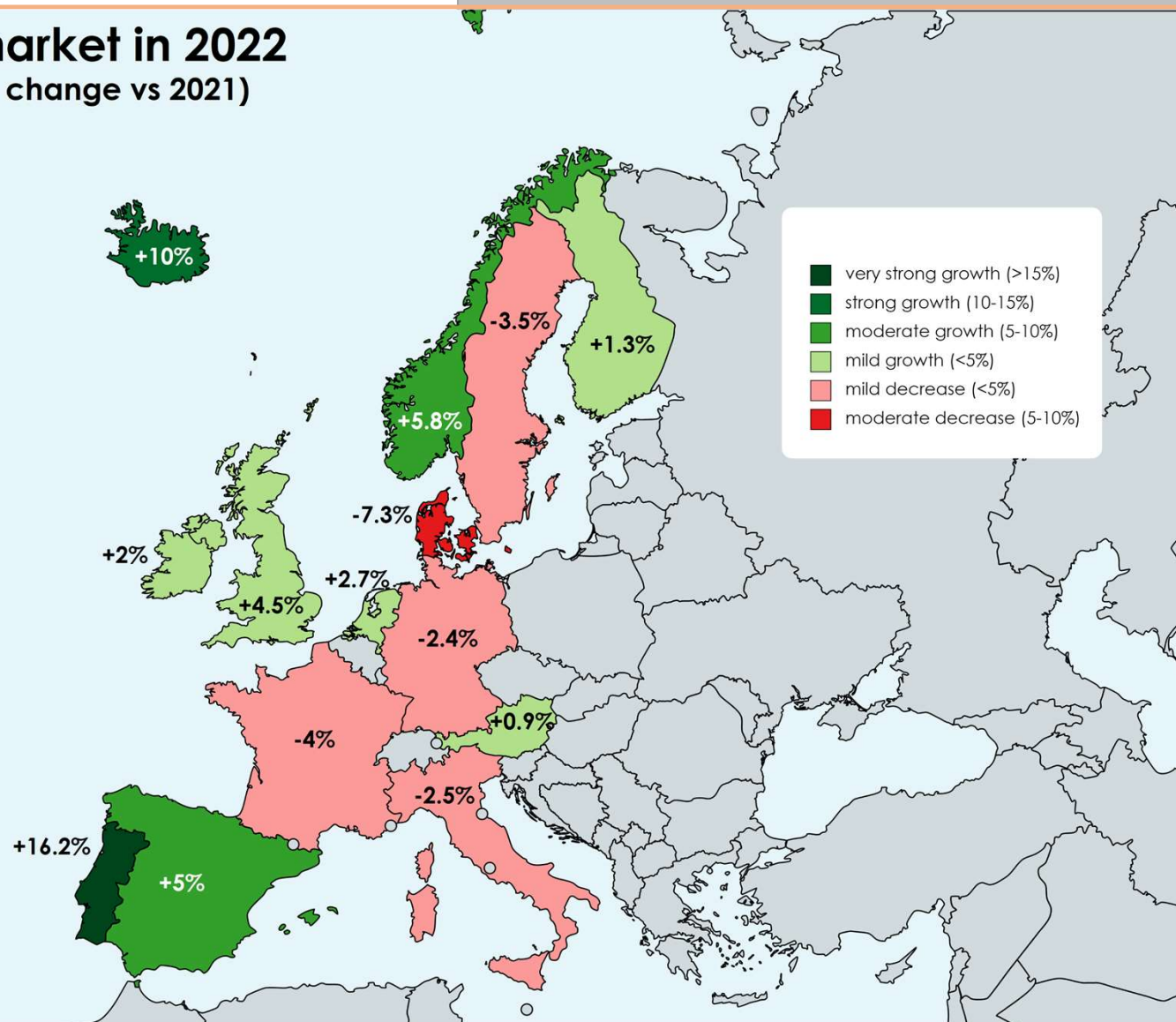
Audiobooks
enter the
picture



The market in 2022

The book market in 2022

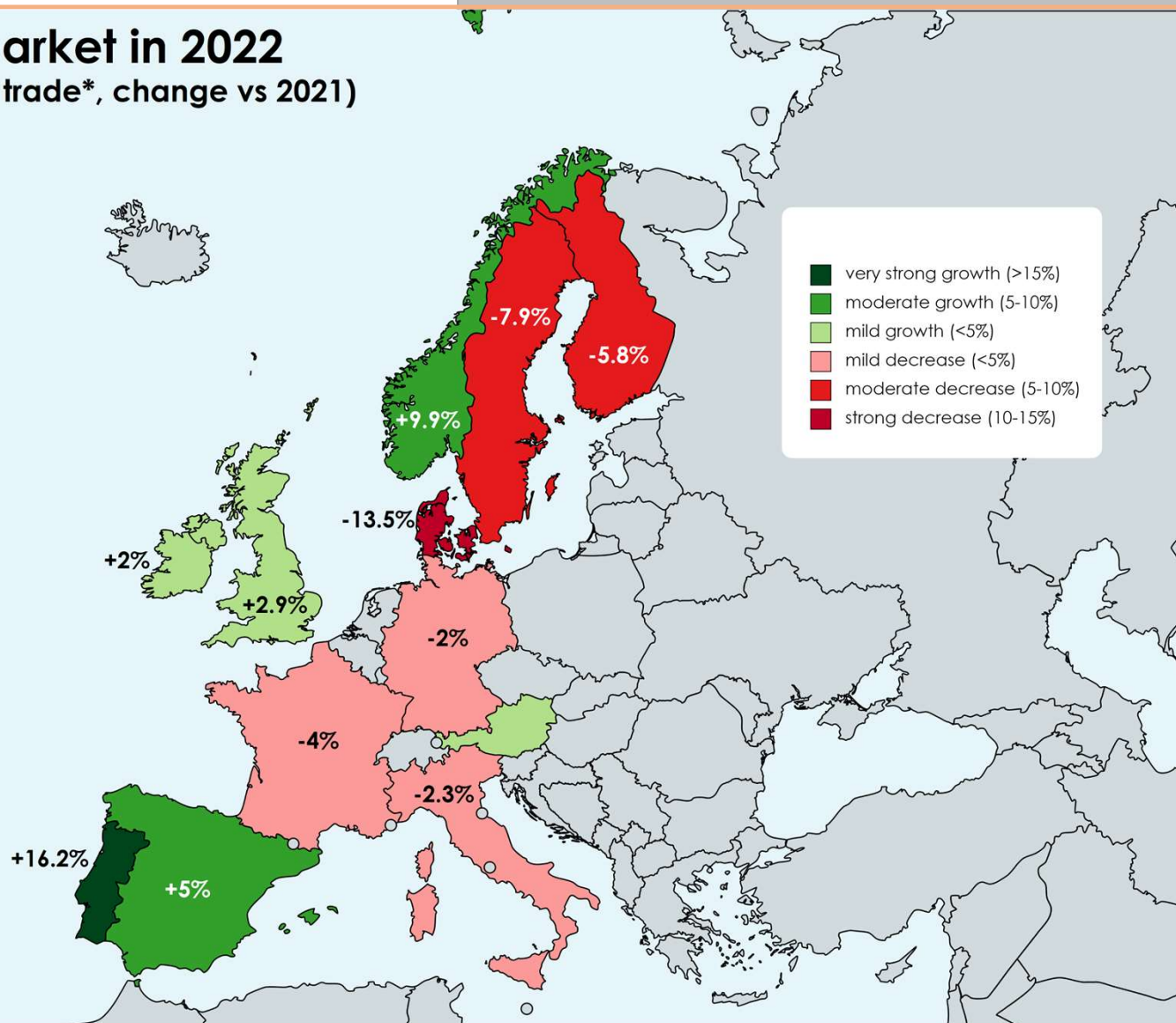
(turnover, trade*, change vs 2021)



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The book market in 2022

(print book sales, trade*, change vs 2021)



Ebooks

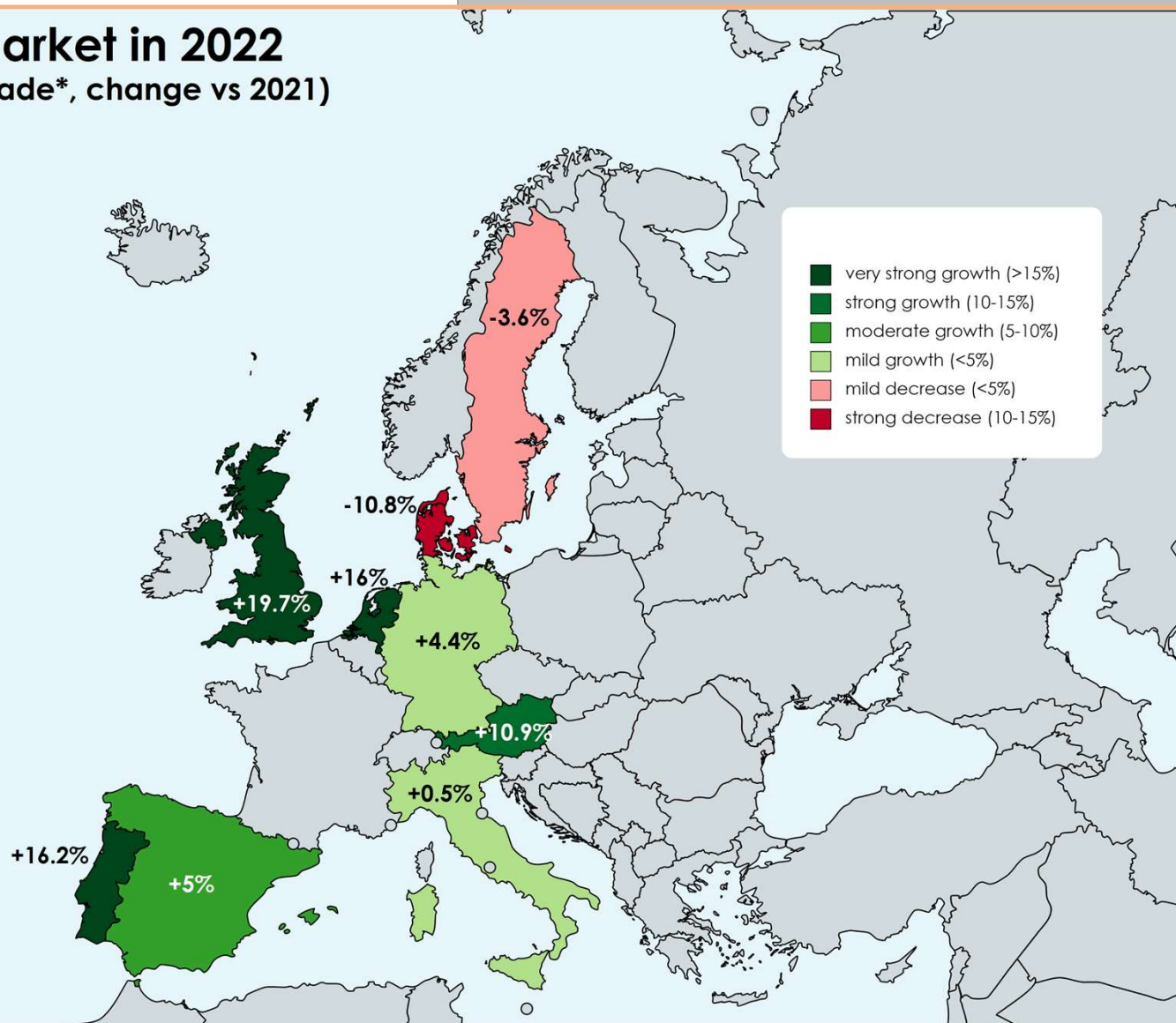
- Denmark -15.5%
- Finland -5.5%
- France -4%
- Italy -8%
- Norway +13%

Audiobooks

- Finland +18.2%
- Italy +4.2%
- Norway +20%
- Sweden +7.9%
- UK +8.1%

The book market in 2022

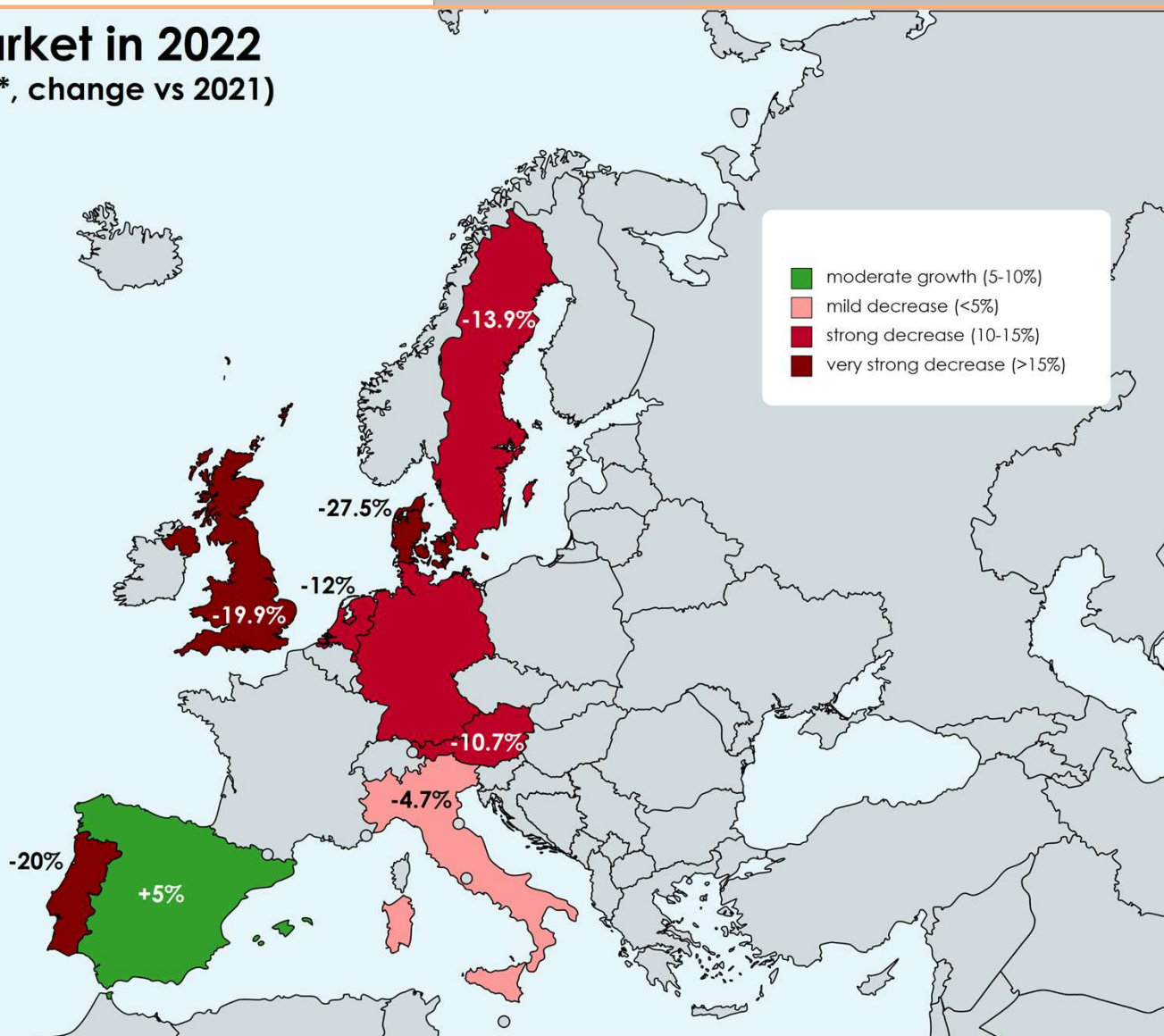
(physical sales, trade*, change vs 2021)



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The book market in 2022

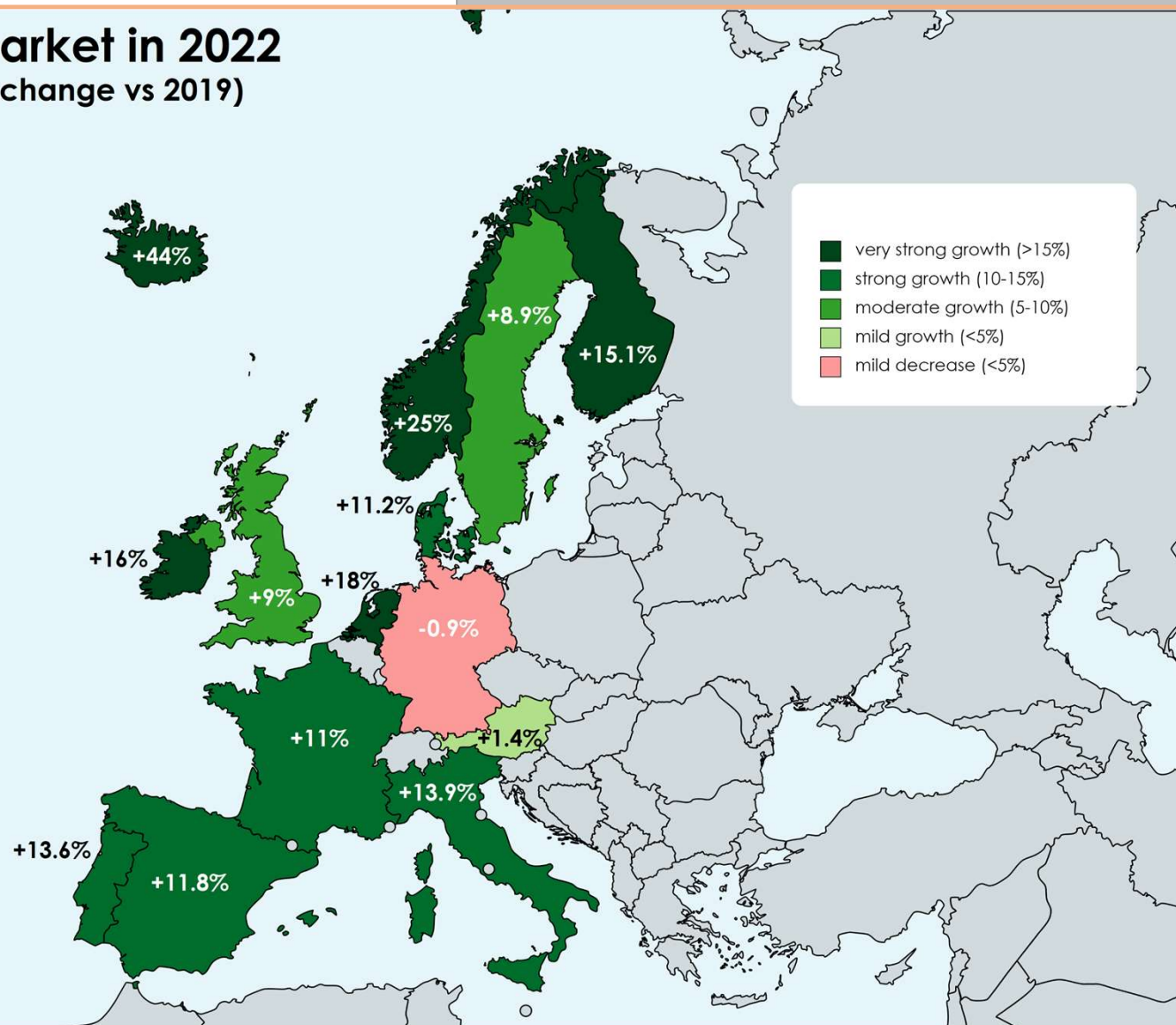
(online sales, trade*, change vs 2021)



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The book market in 2022

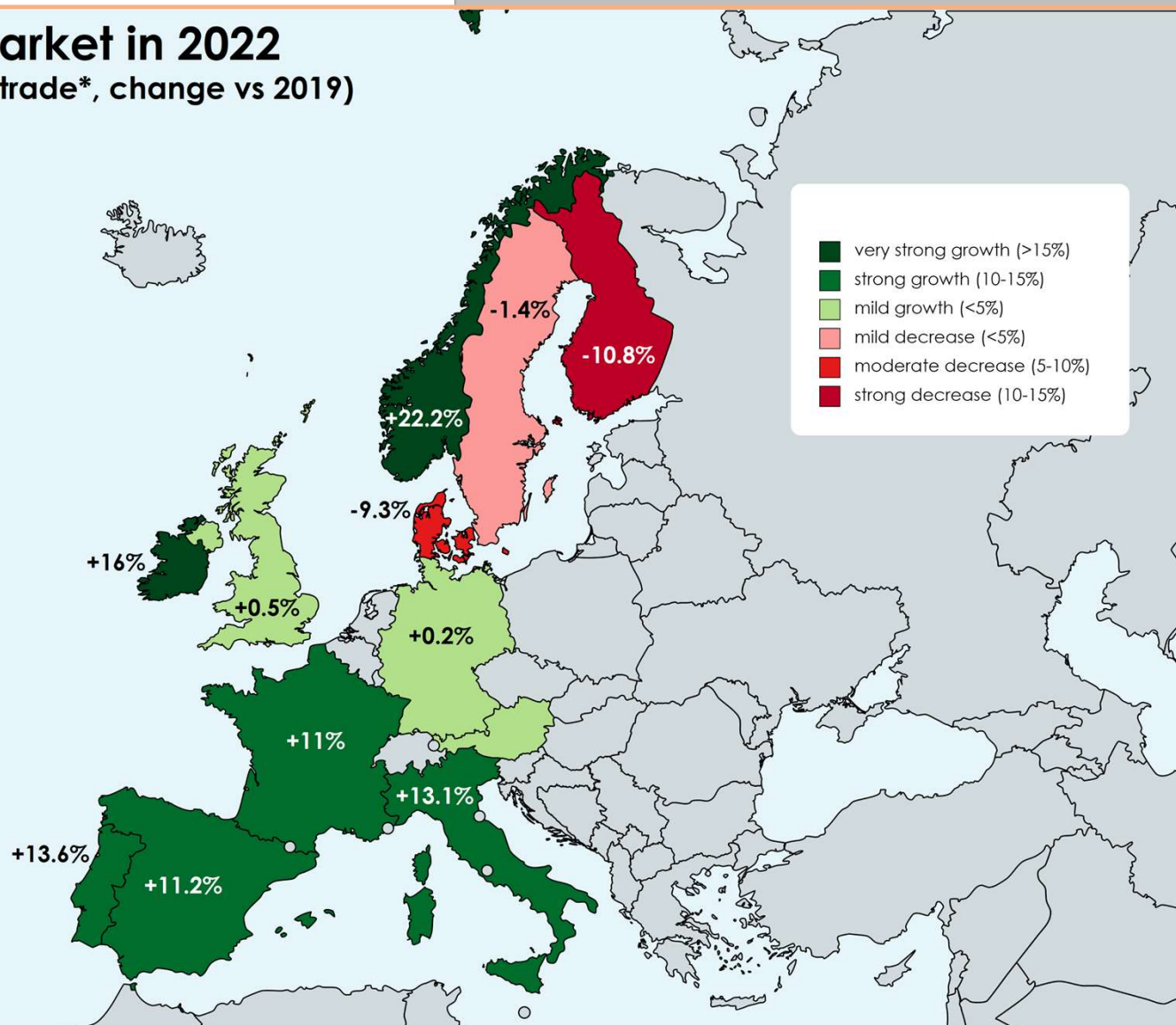
(turnover, trade*, change vs 2019)



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The book market in 2022

(print book sales, trade*, change vs 2019)



Ebooks

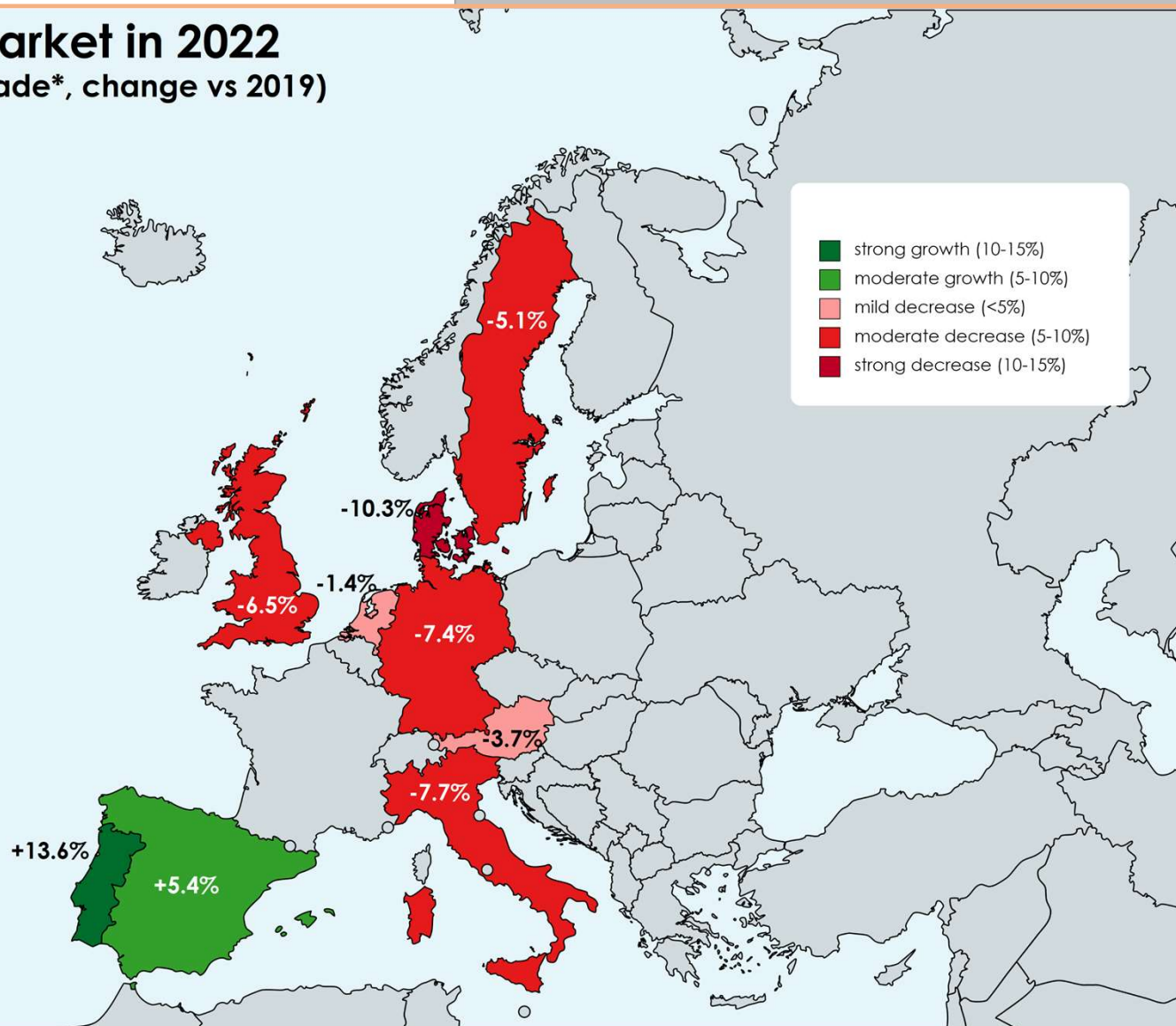
- Finland +88.2%
- Italy +11.3%
- Norway +13%
- UK +41.5%

Audiobooks

- Denmark +112.8%
- Finland +225.6%
- Italy +177.8%
- Norway +80.1%
- Sweden +85%
- UK +68.8%

The book market in 2022

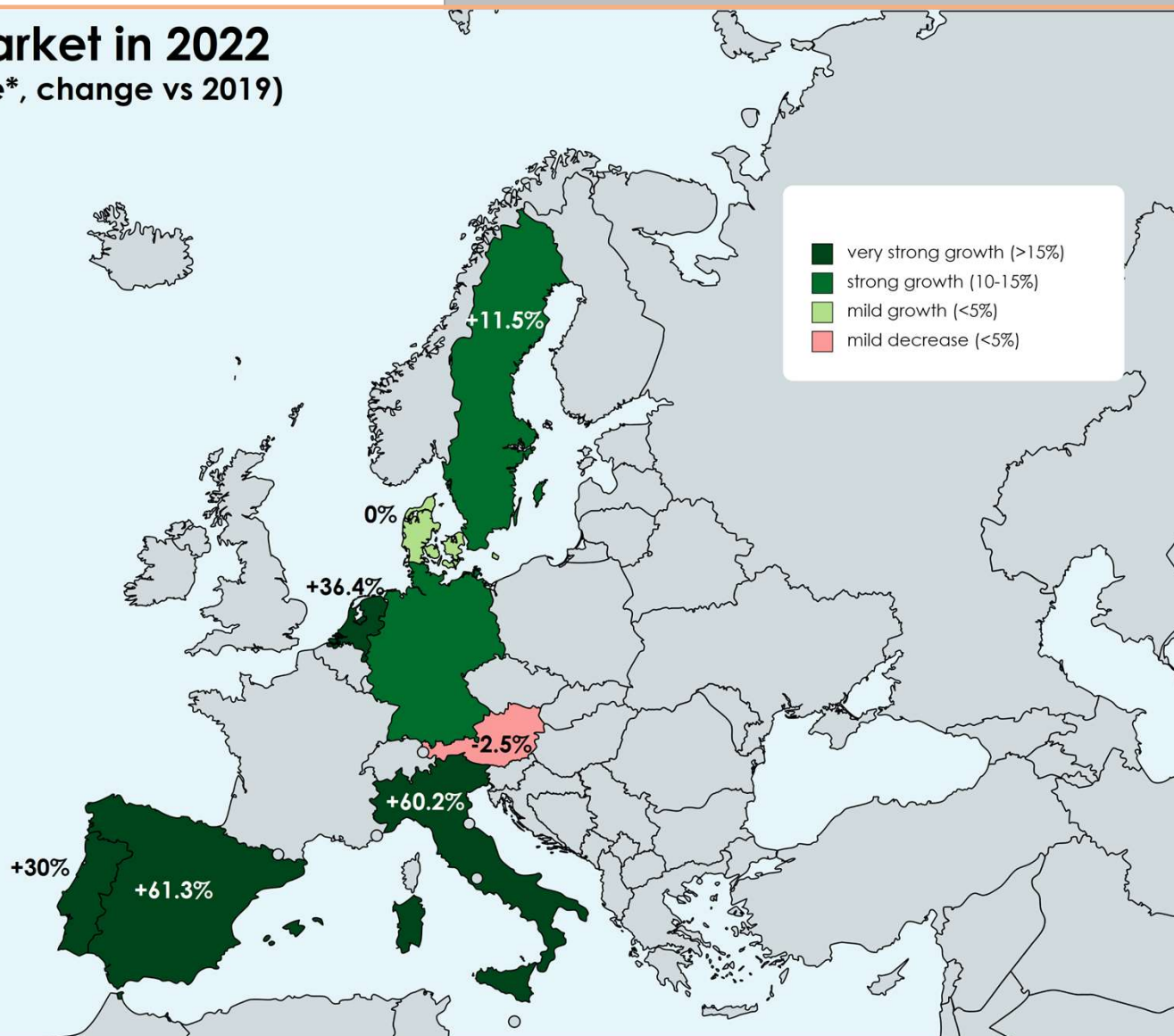
(physical sales, trade*, change vs 2019)



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The book market in 2022

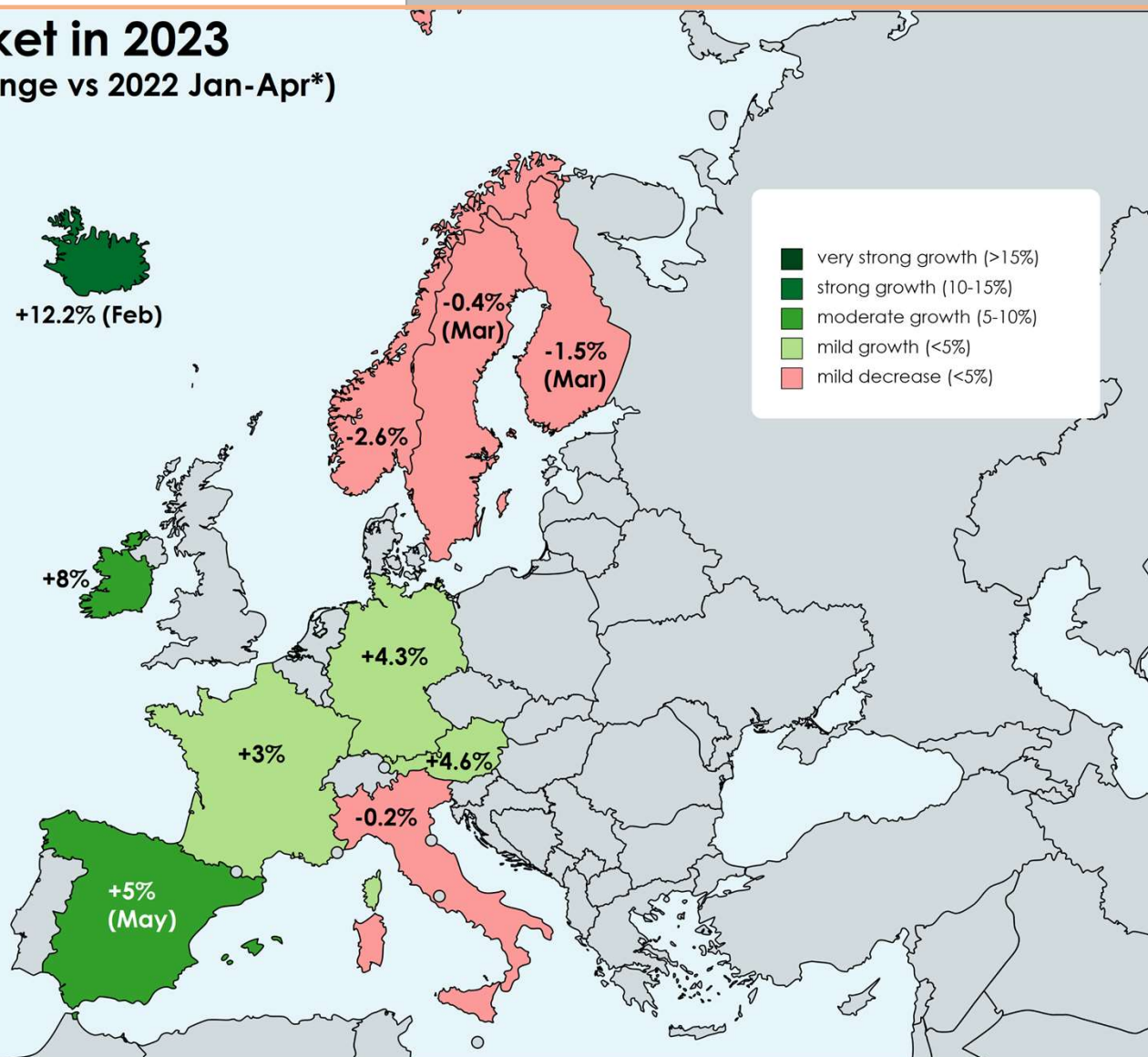
(online sales, trade*, change vs 2019)



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The book market in 2023

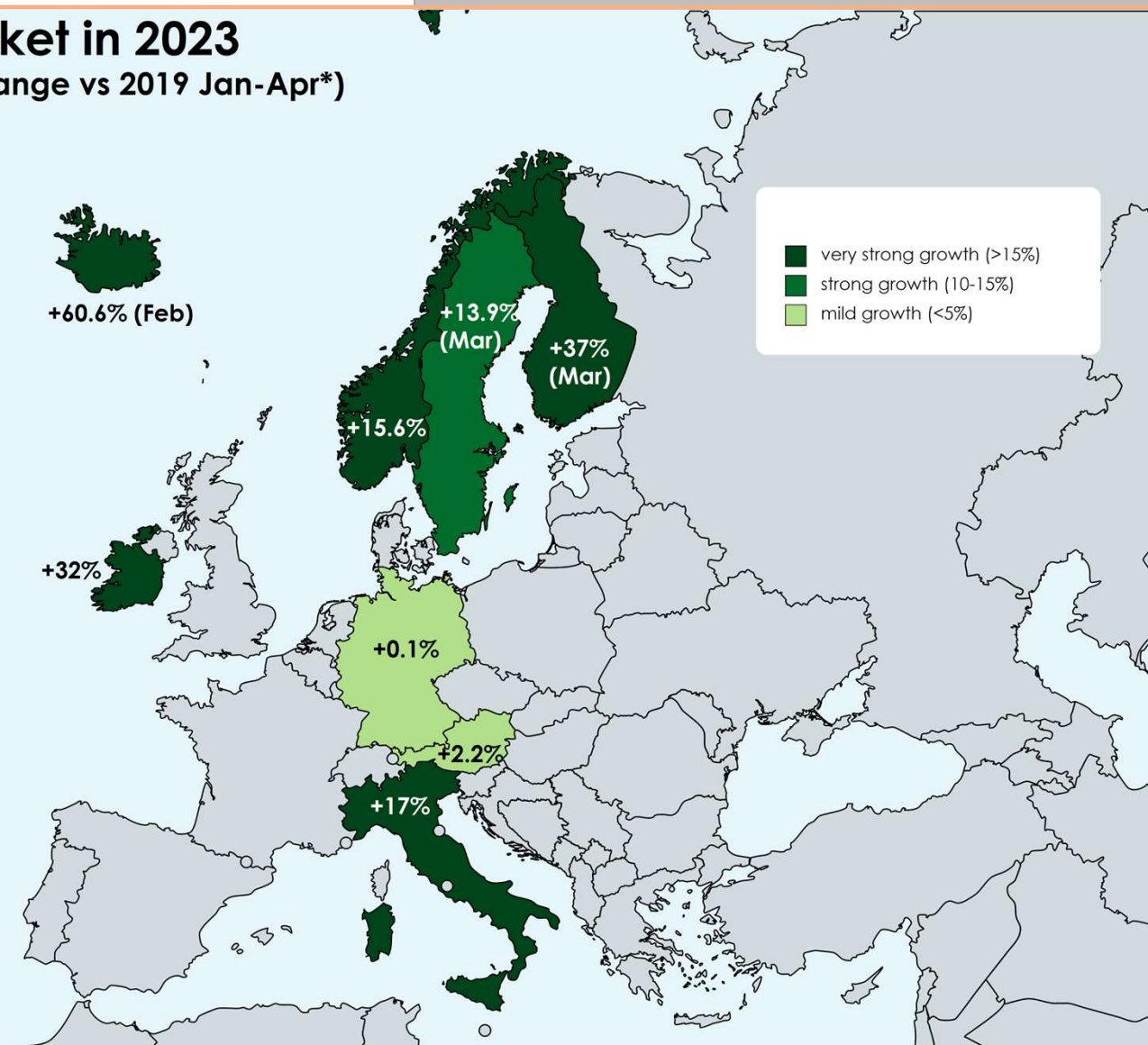
(turnover, trade*, change vs 2022 Jan-Apr*)



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The book market in 2023

(turnover, trade*, change vs 2019 Jan-Apr*)



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Thank you!

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Publishers

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FEDERATION OF EUROPEAN PUBLISHERS
FÉDÉRATION DES ÉDITEURS EUROPÉENS