



# THE EUROPEAN BOOK MARKET 2023/24

Readmagine

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of the European Union



# About FEP

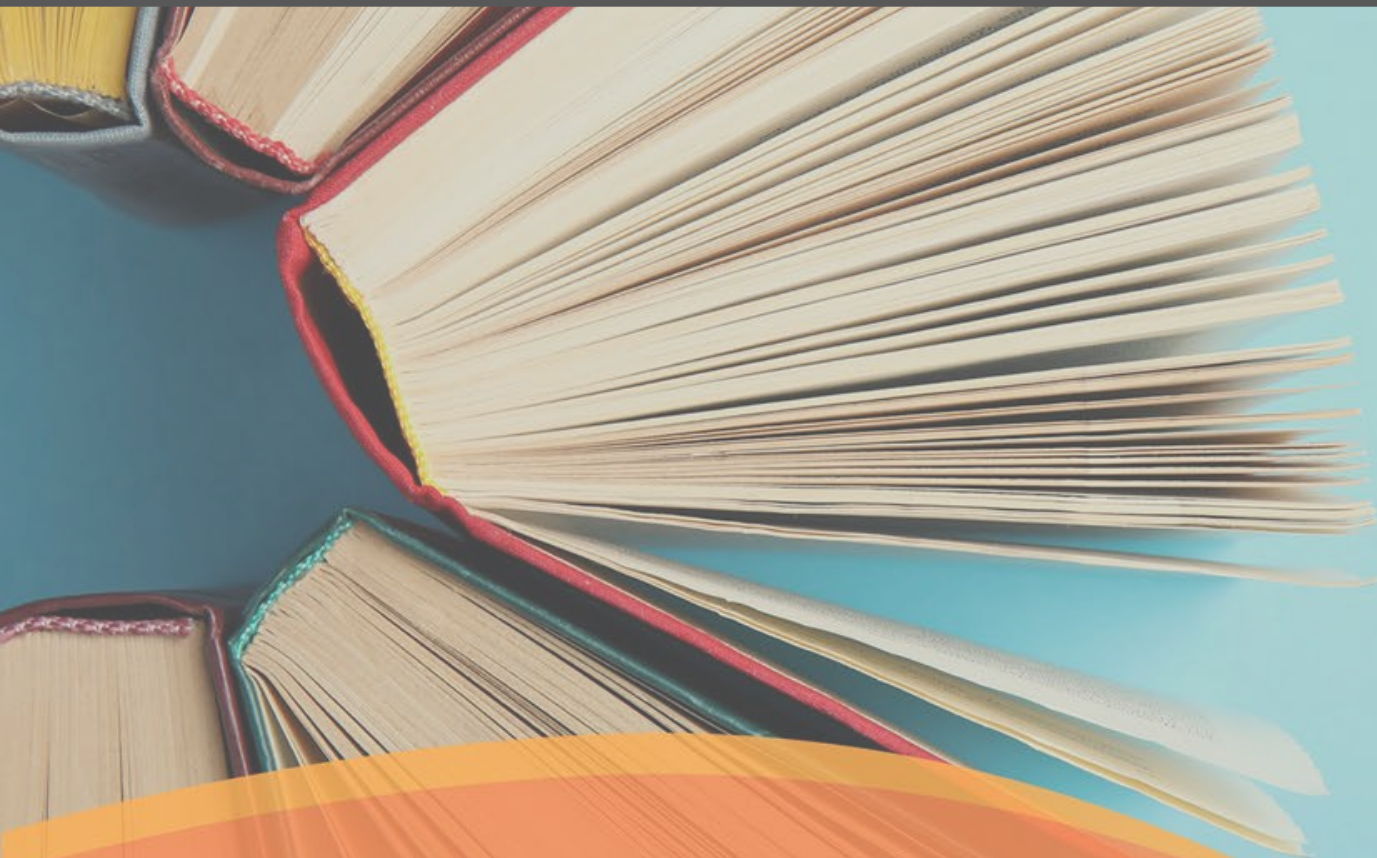


# Who we are

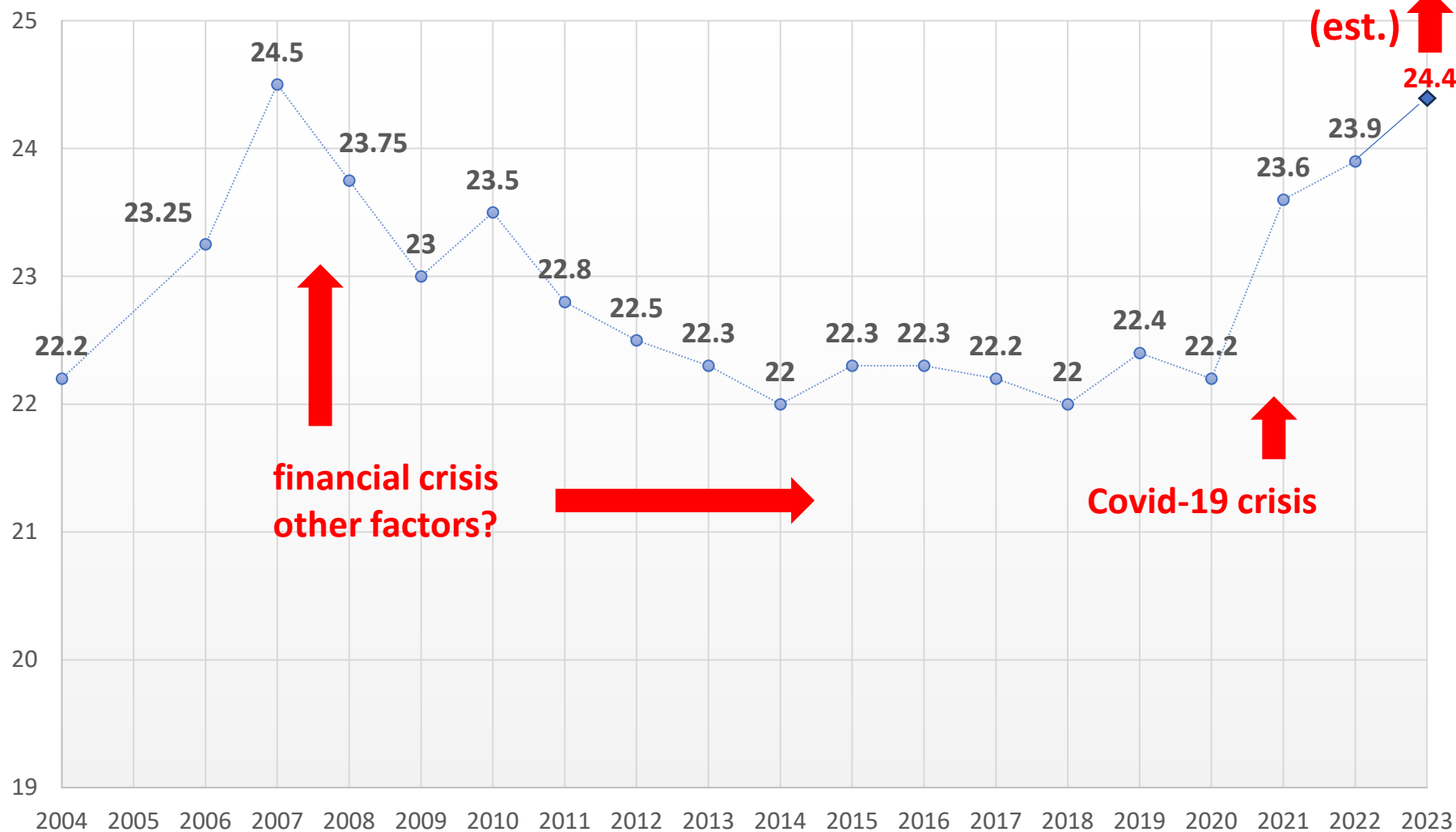
- FEP is an independent, non-commercial umbrella association representing 29 national associations of publishers of books, learned journals and educational materials from all over Europe
- Founded in 1967, FEP deals with European legislation and advises publishers associations on copyright and other legislative issues
- 6,000+ individual publishers represented (>80% of the book market in Europe)
- Based in Brussels, Belgium



# The core data



Net publishers' turnover (bln eur) 2004-2023



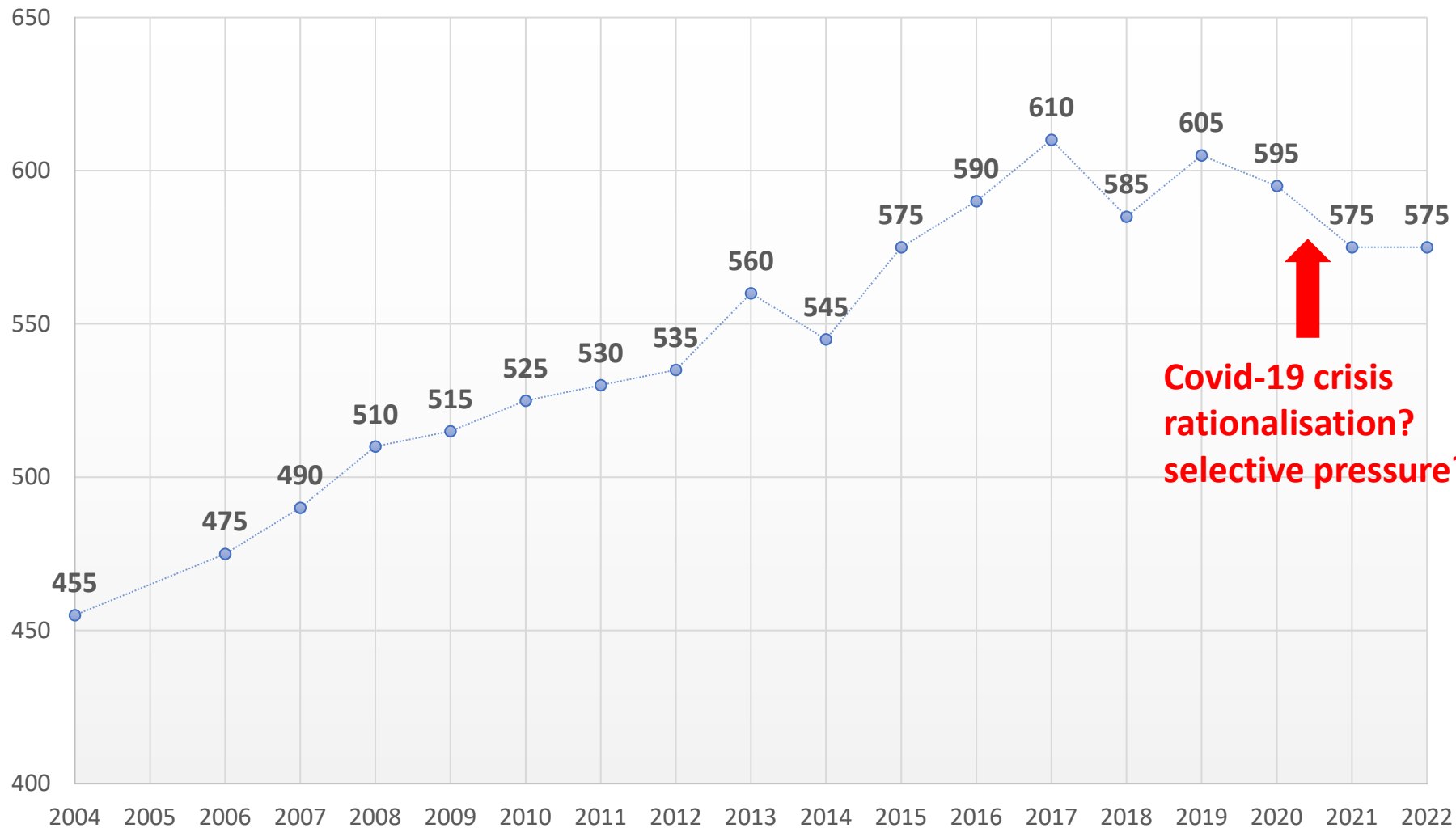
Market value at cover price ca. **37-40 bln euro**

**Largest cultural industry** in Europe

Estimate for 2023: **+2%/2.5%**

Back to peak level (**not in real terms**)

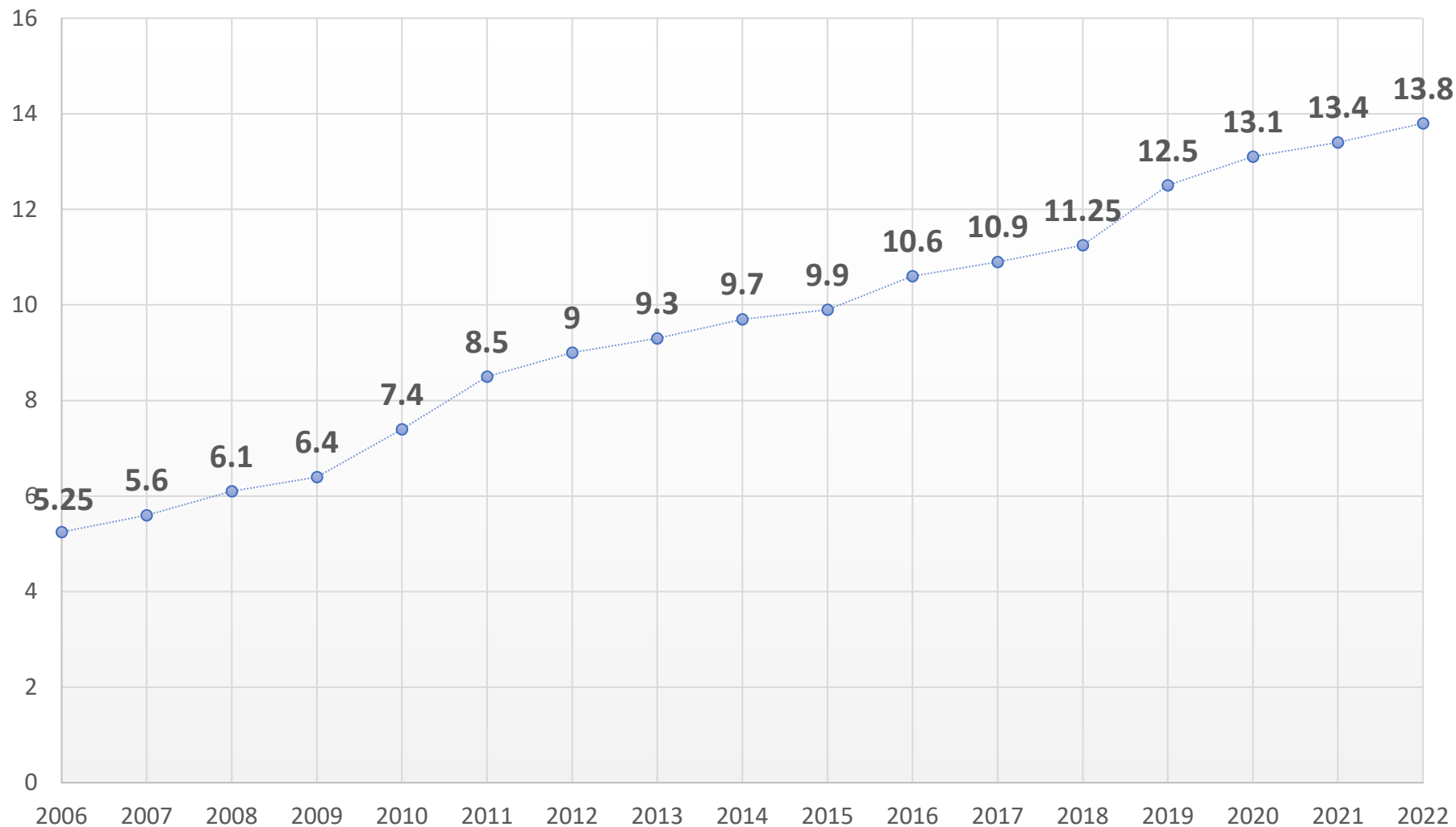
## New titles ('000) 2004-2022



First editions in  
print, all categories

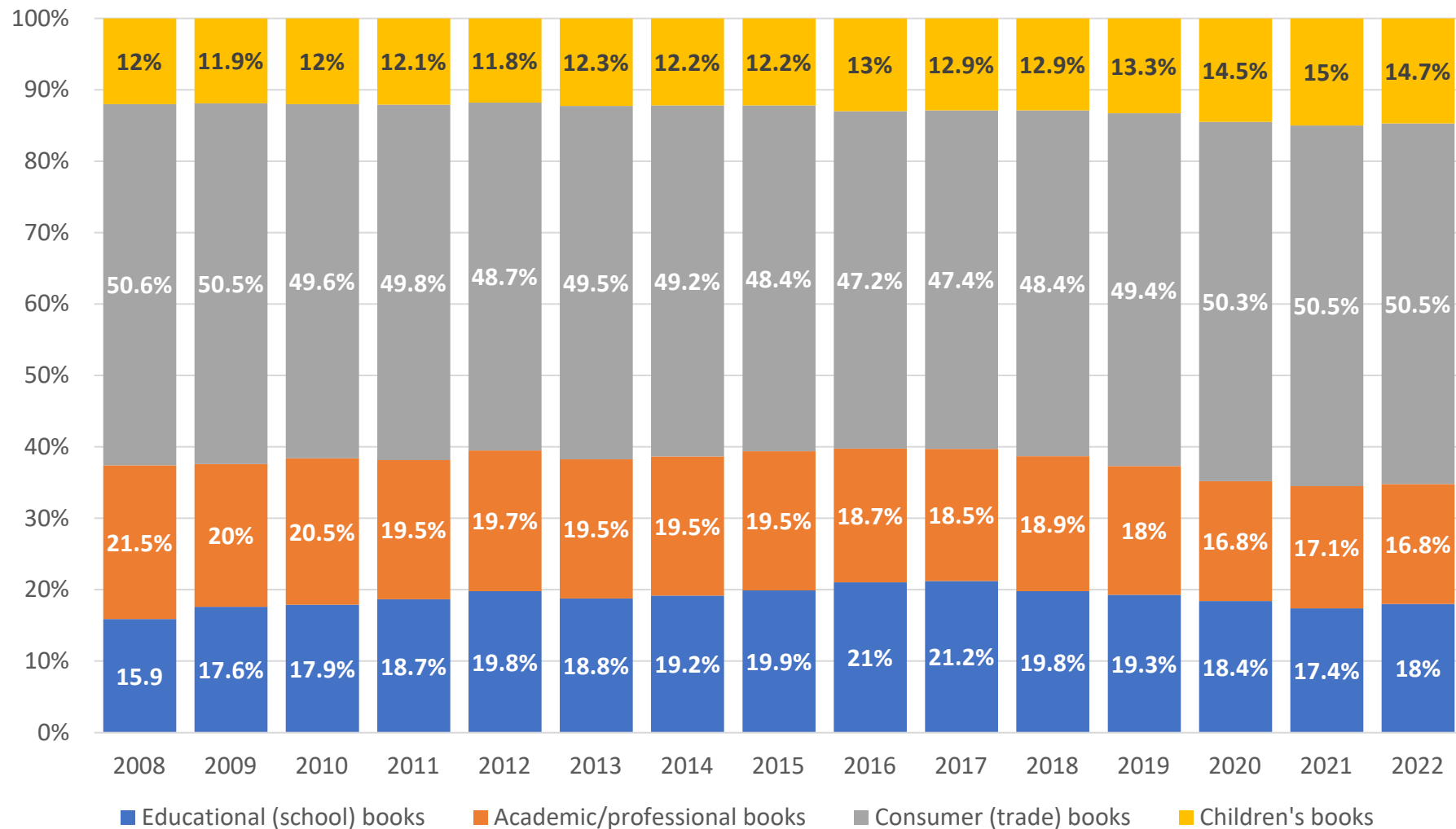
Copies sold in 2022  
(all formats)  
**> 2.5 billion**

### Active catalogue (mio) 2006-2022



Of which some **3.2 million** in **digital/audio** format

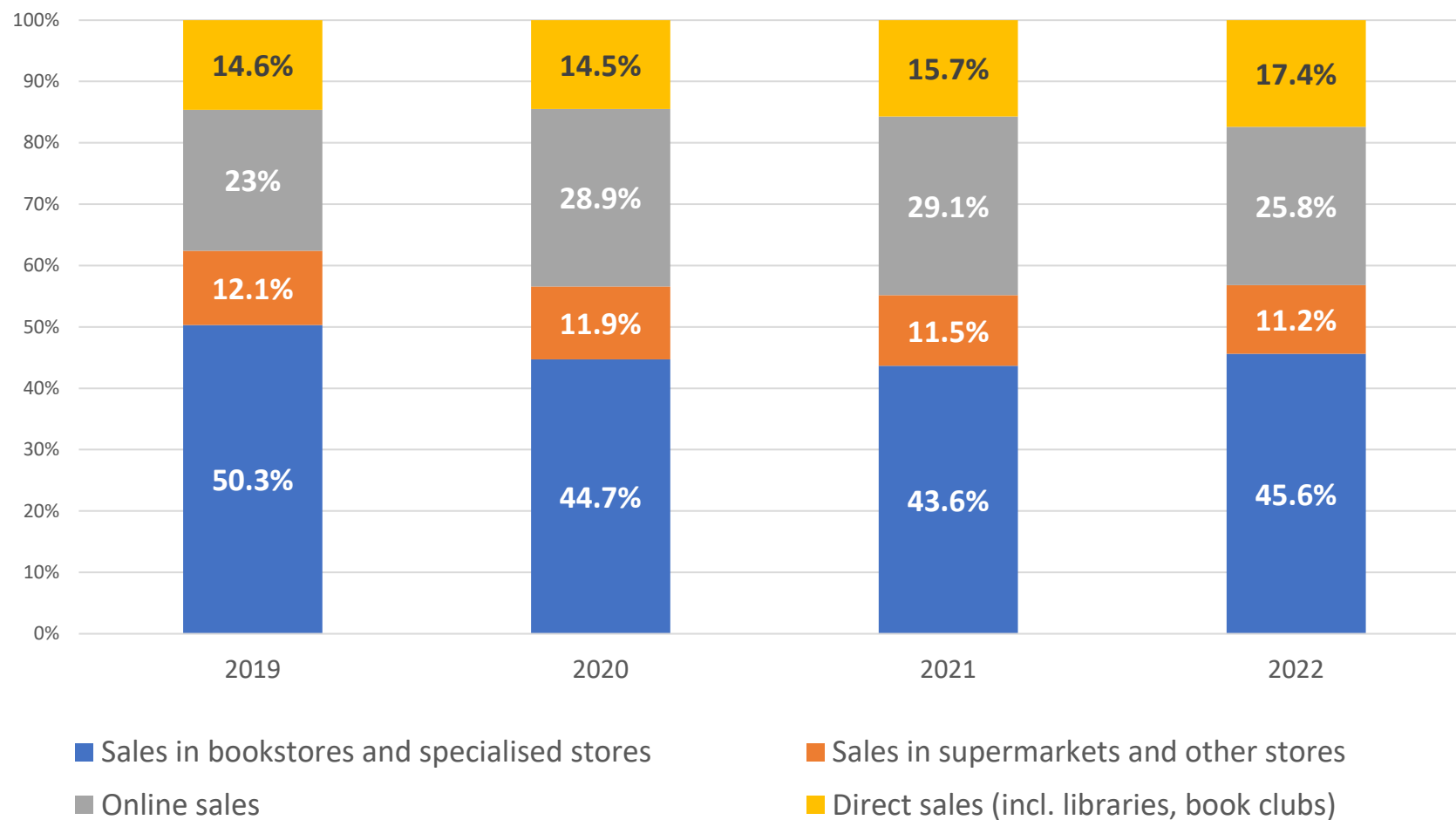
## Turnover by category (%) 2008-2022



**Children's books**  
still going strong

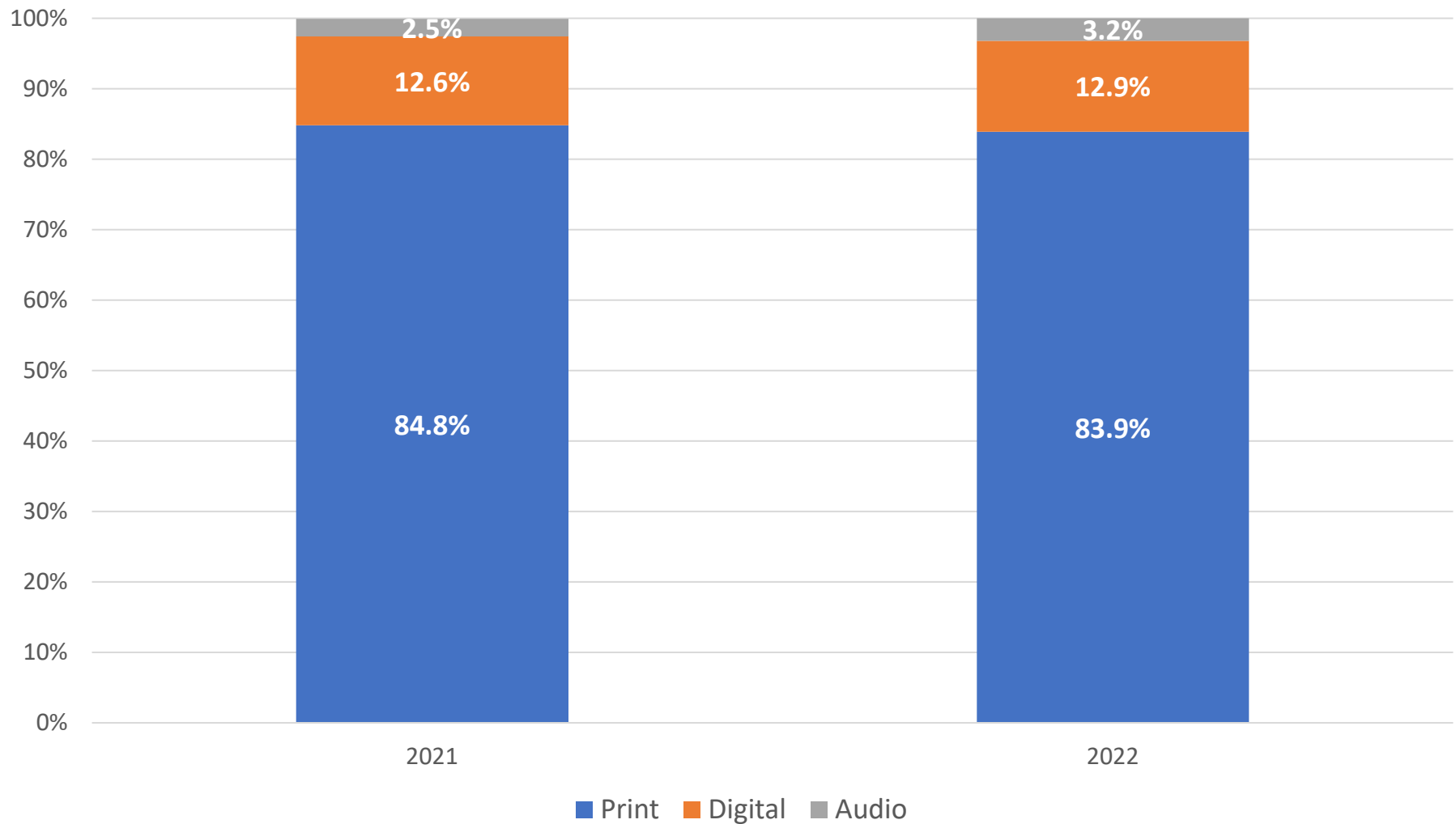


## Turnover by distribution channel (%) 2019-2022



Return to  
**bookstores?**

### Turnover by format (%) 2021-2022

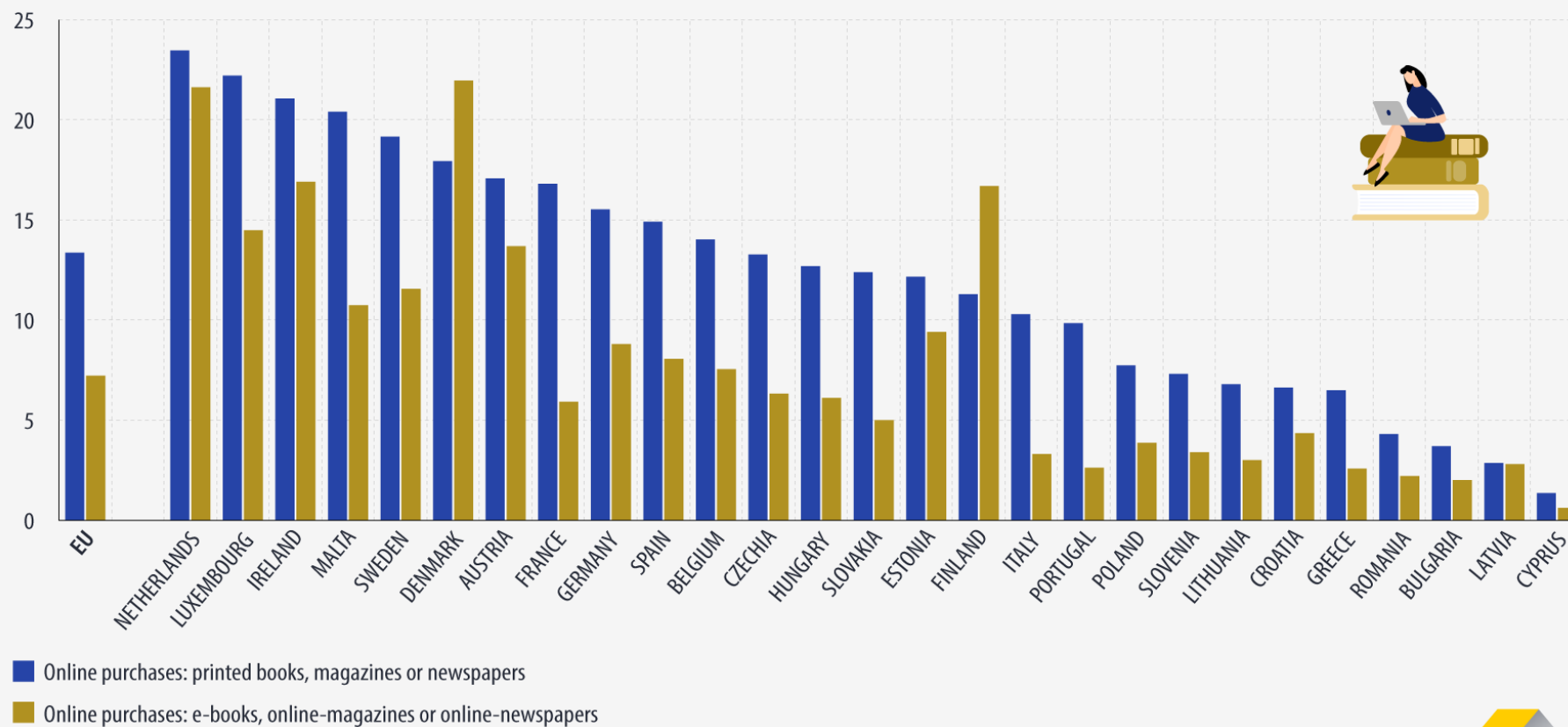


**Print books** by far largest share

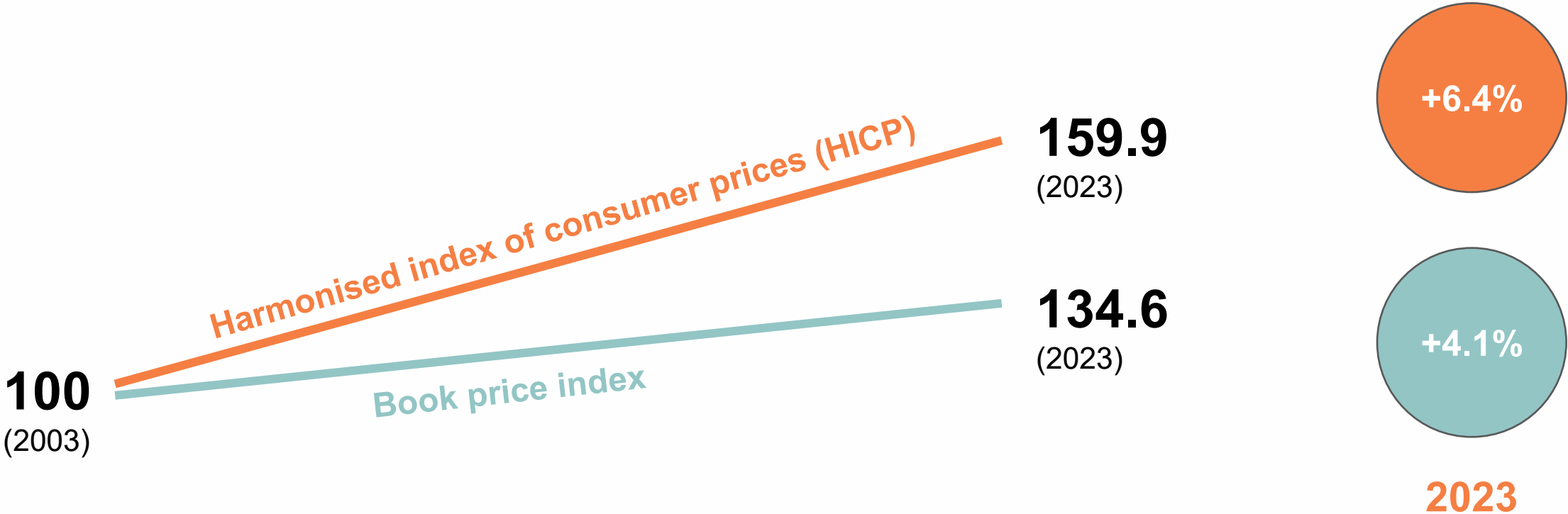
The rise of **audiobooks**

## Online purchases of books, magazines or newspapers, physical and digital in the EU

(2023; in the previous 3 months; % of the population)



# Book prices grow below inflation



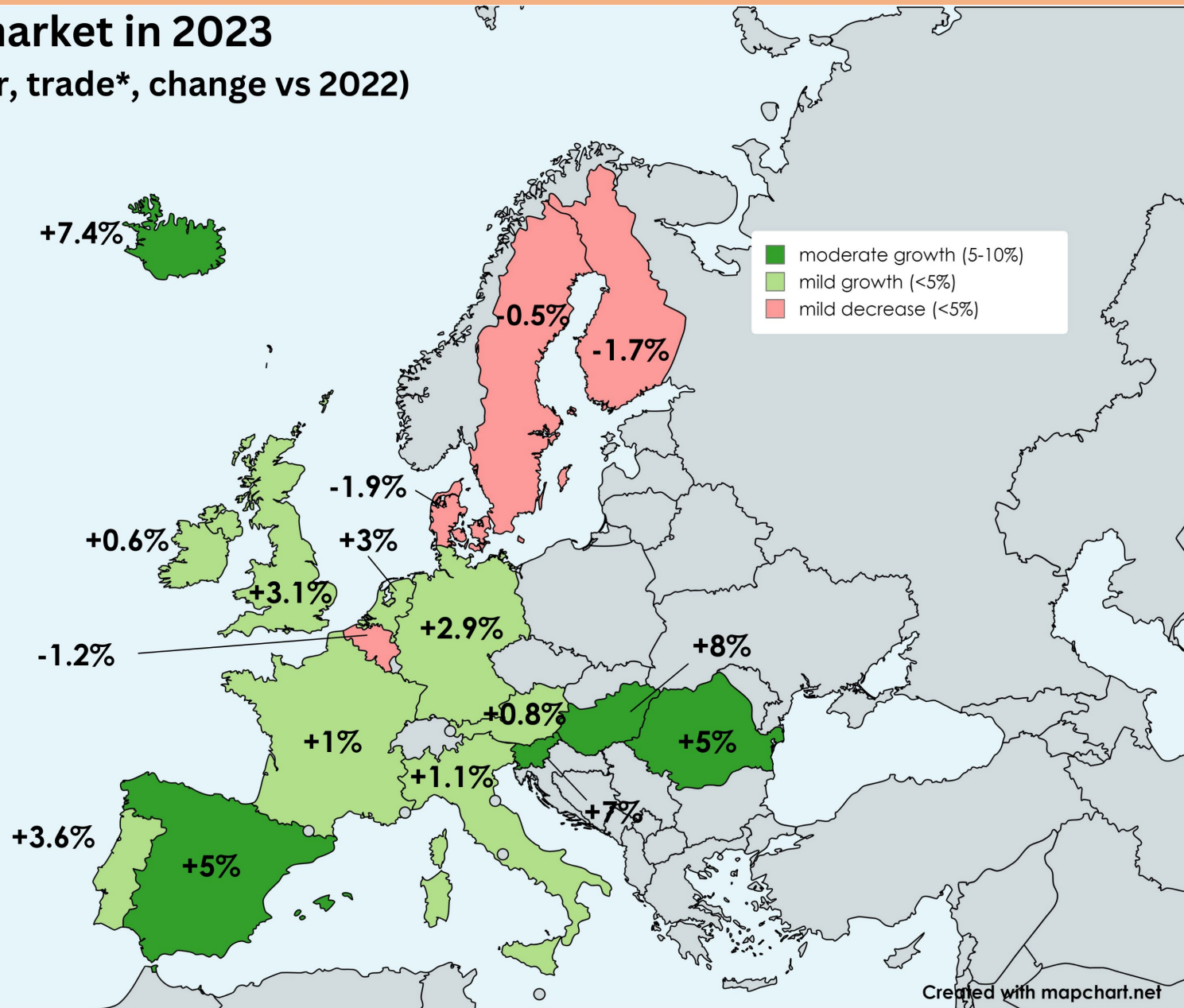
Source: EUROSTAT



# The markets in 2023

# The book market in 2023

(total turnover, trade\*, change vs 2022)

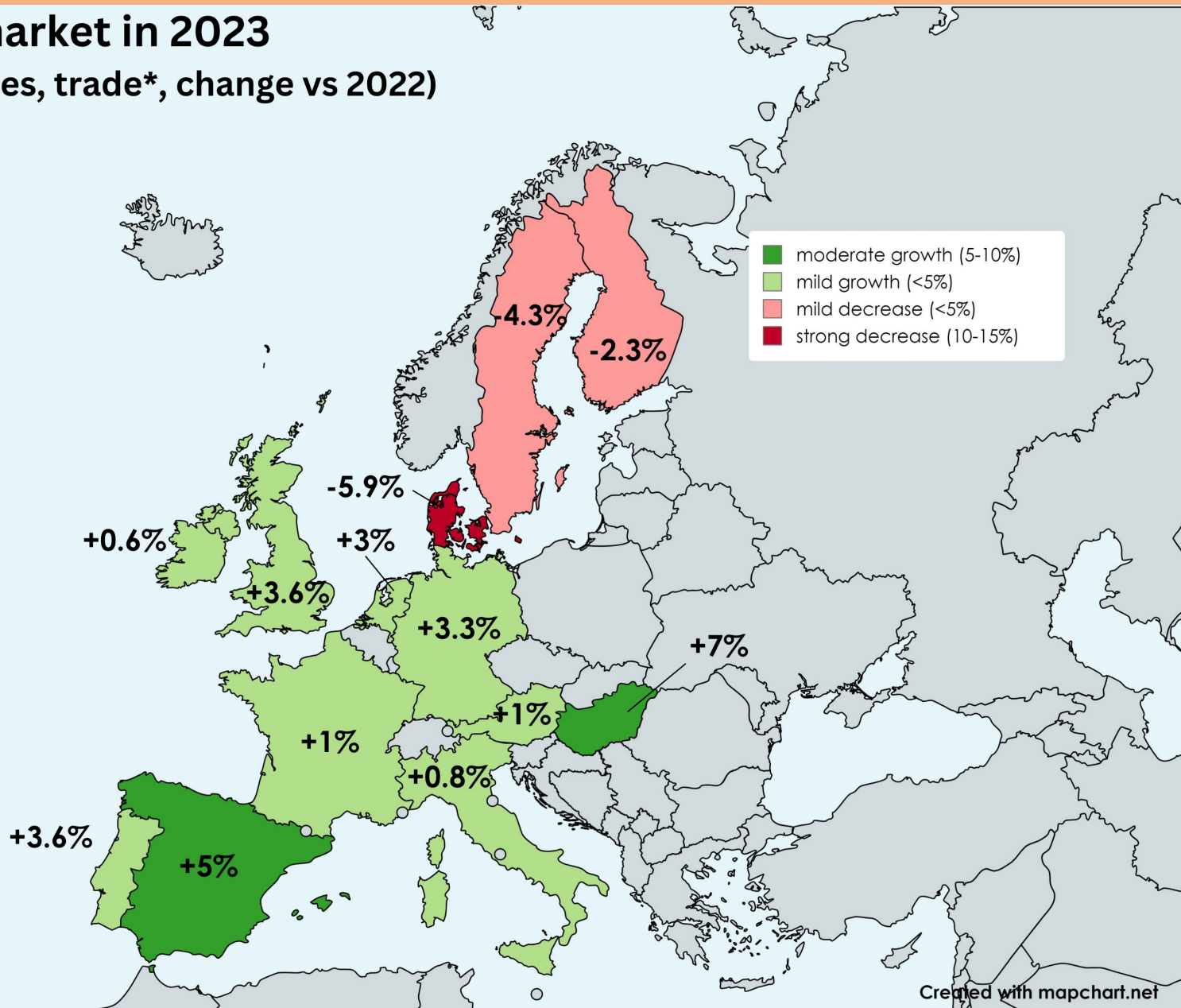


Total +2.3%

In most cases,  
**value marginally up, volume down, prices up** (increase of costs, inflation)

# The book market in 2023

(print book sales, trade\*, change vs 2022)



## Ebooks

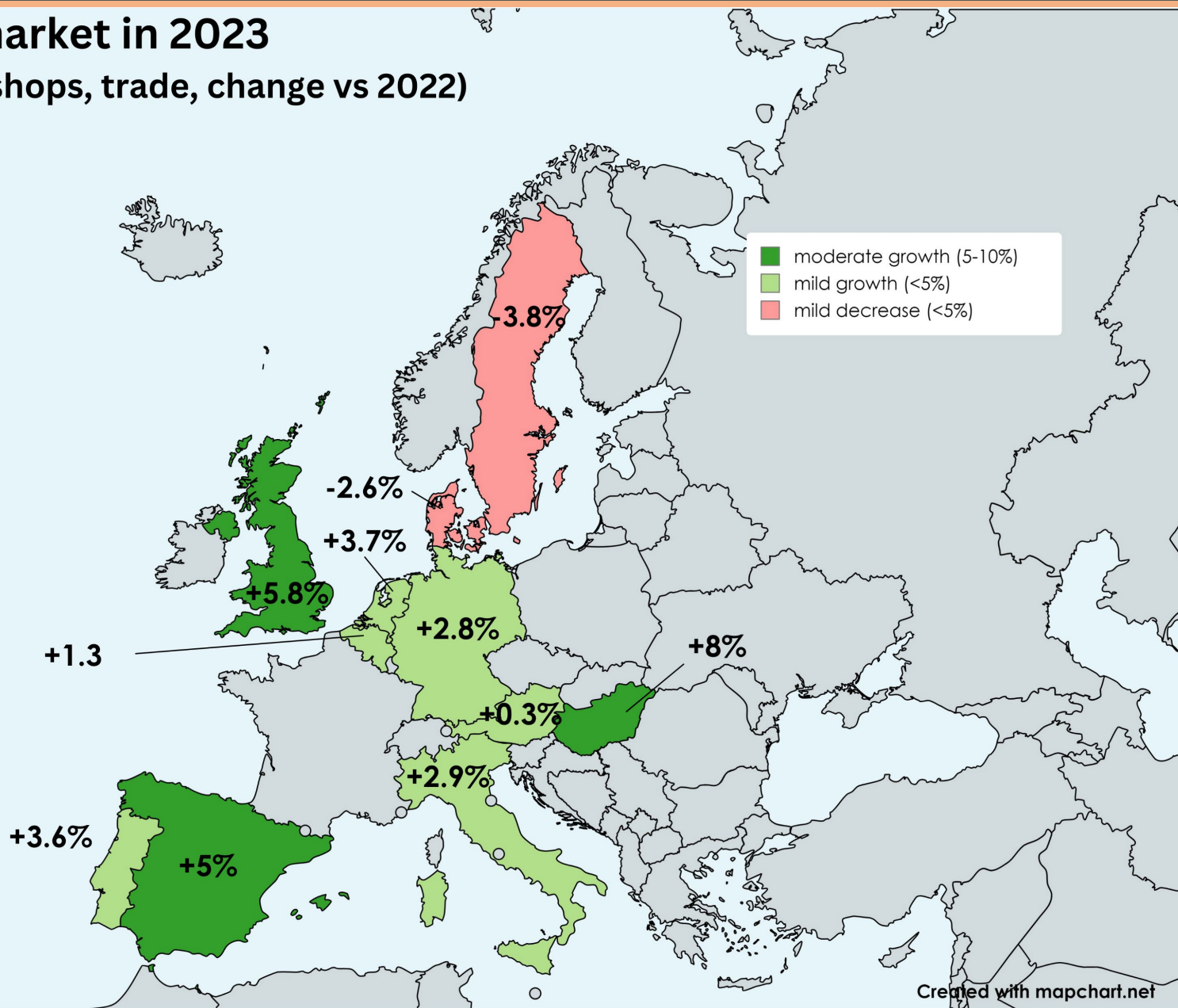
- Denmark +17.9%
- Finland -4.4%
- Germany +5.2%
- Italy +2.5%
- Netherlands +13%
- Sweden +10.5%

## Audiobooks

- Denmark +11.6%
- Finland -1.9%
- Hungary +8%
- Italy +12%
- UK +25.7%

# The book market in 2023

(sales in bookshops, trade, change vs 2022)

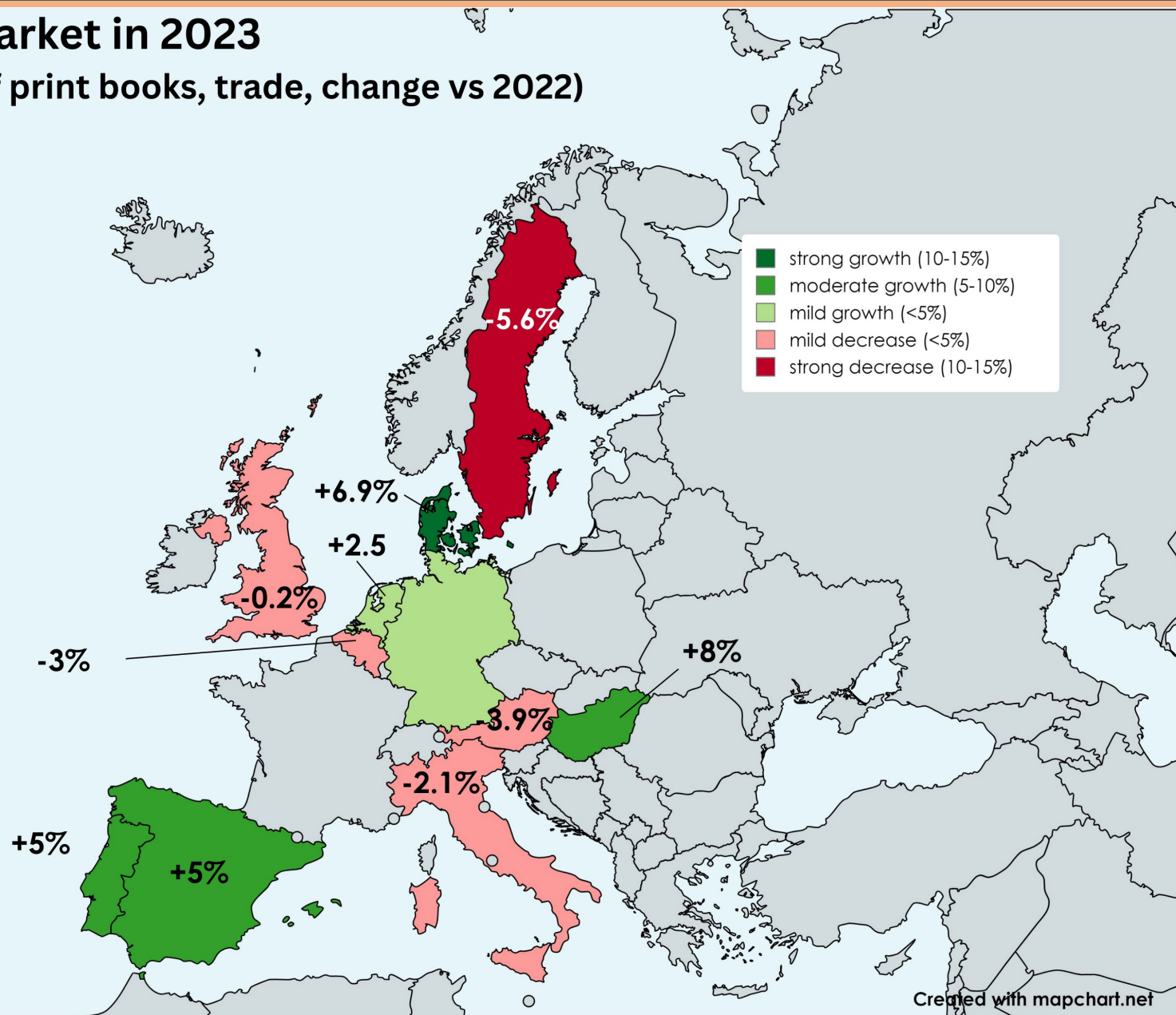


Created with mapchart.net



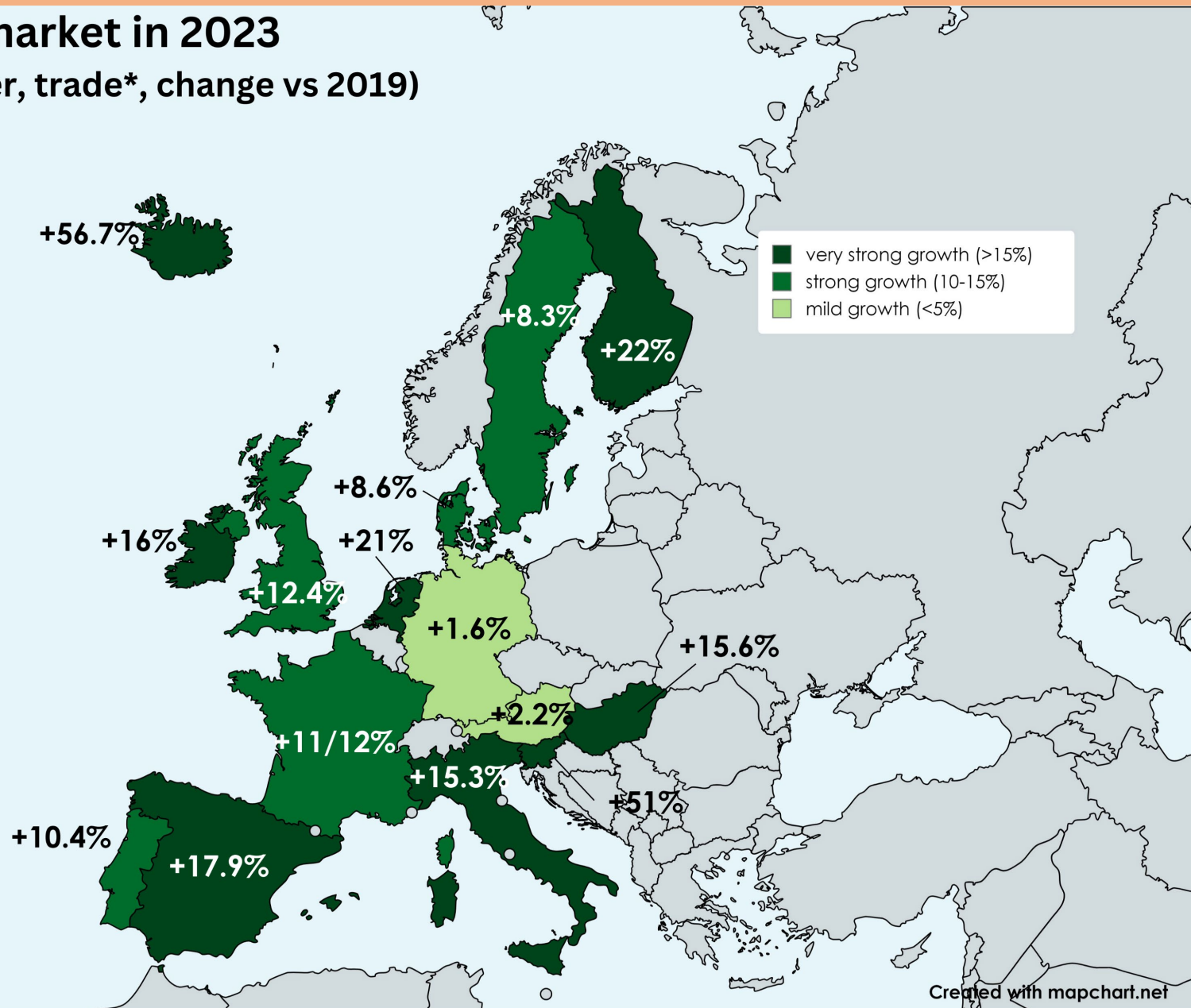
# The book market in 2023

(online sales of print books, trade, change vs 2022)



# The book market in 2023

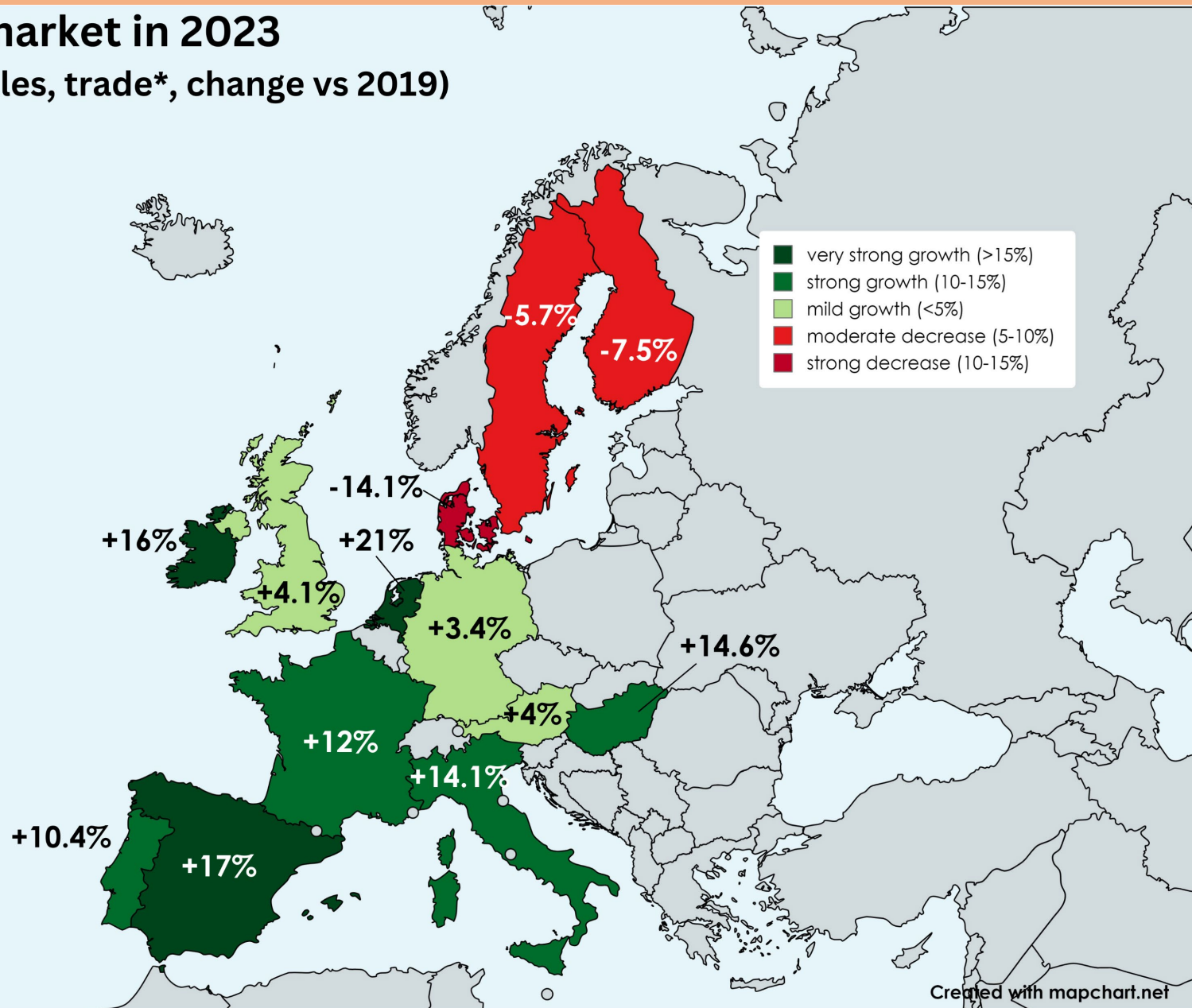
(total turnover, trade\*, change vs 2019)



2023 still better than 2019

# The book market in 2023

(print book sales, trade\*, change vs 2019)



## Ebooks

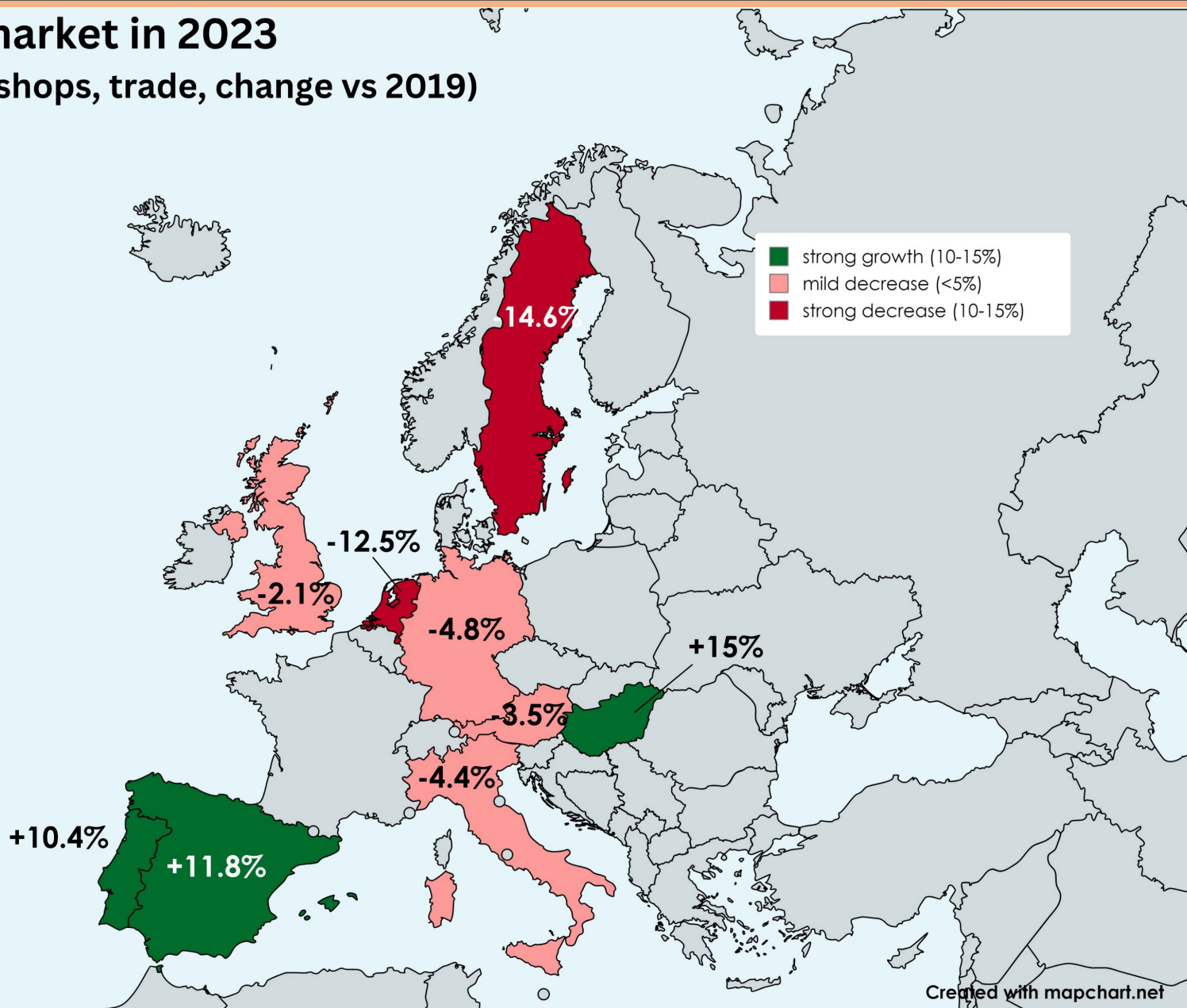
- Denmark -25.3%
- Finland +103.4%
- France +17%
- Germany +25.9%
- Italy +14.1%
- Sweden +34.3%
- UK +37.5%

## Audiobooks

- Finland +241.1%
- Hungary +15%
- Italy +211.1%
- Sweden +44.4%
- UK +112.1%

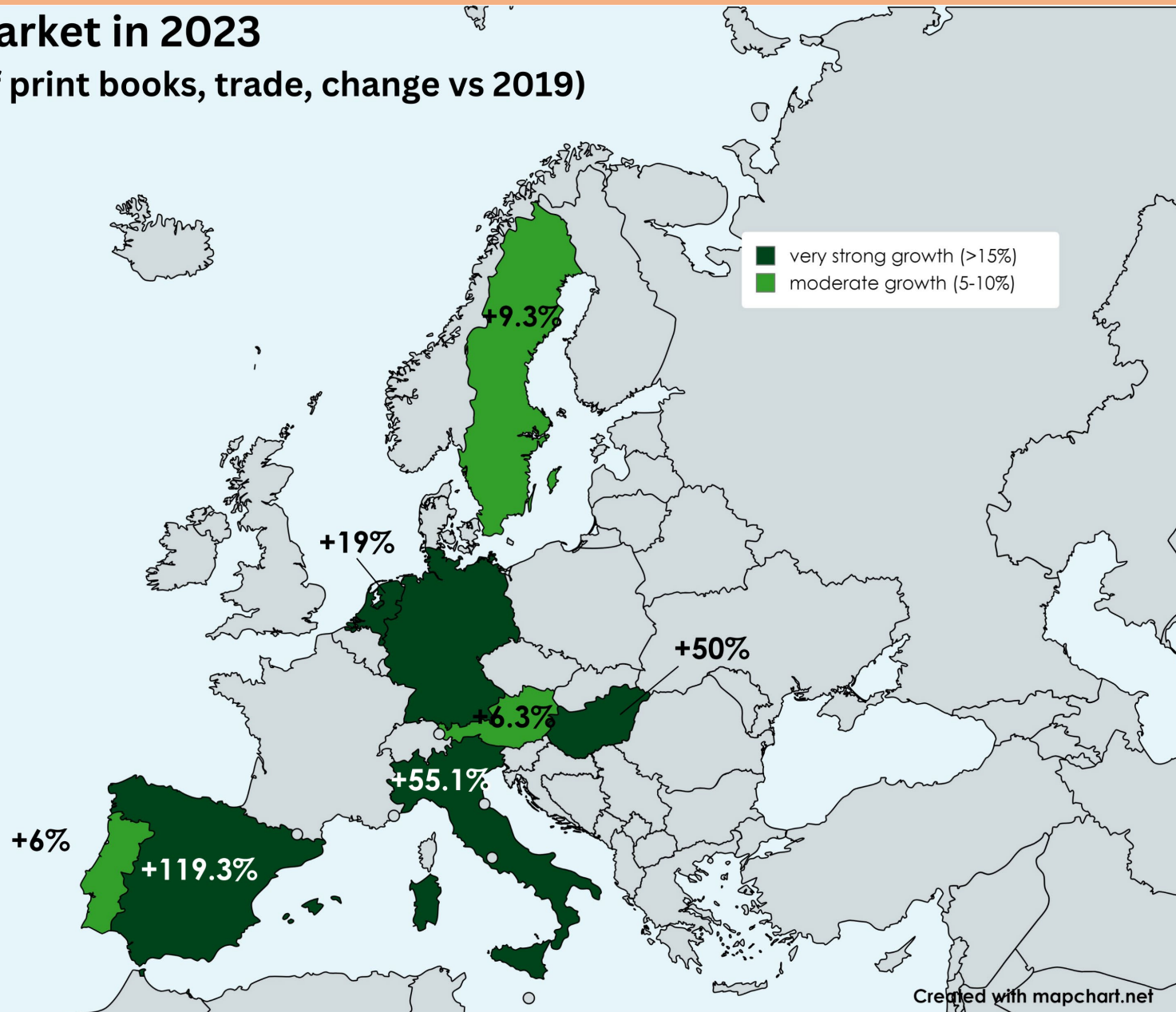
# The book market in 2023

(sales in bookshops, trade, change vs 2019)

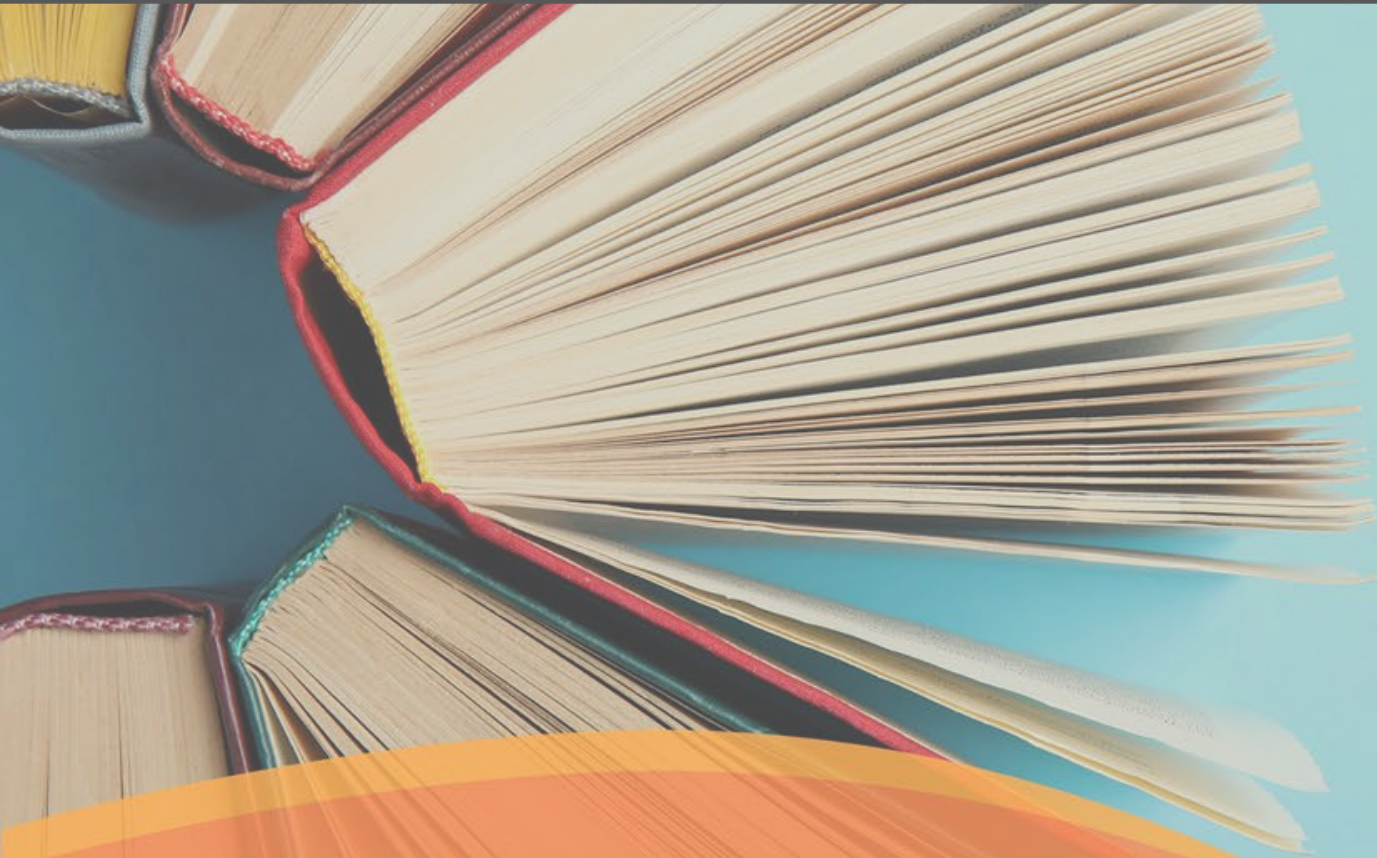


# The book market in 2023

(online sales of print books, trade, change vs 2019)

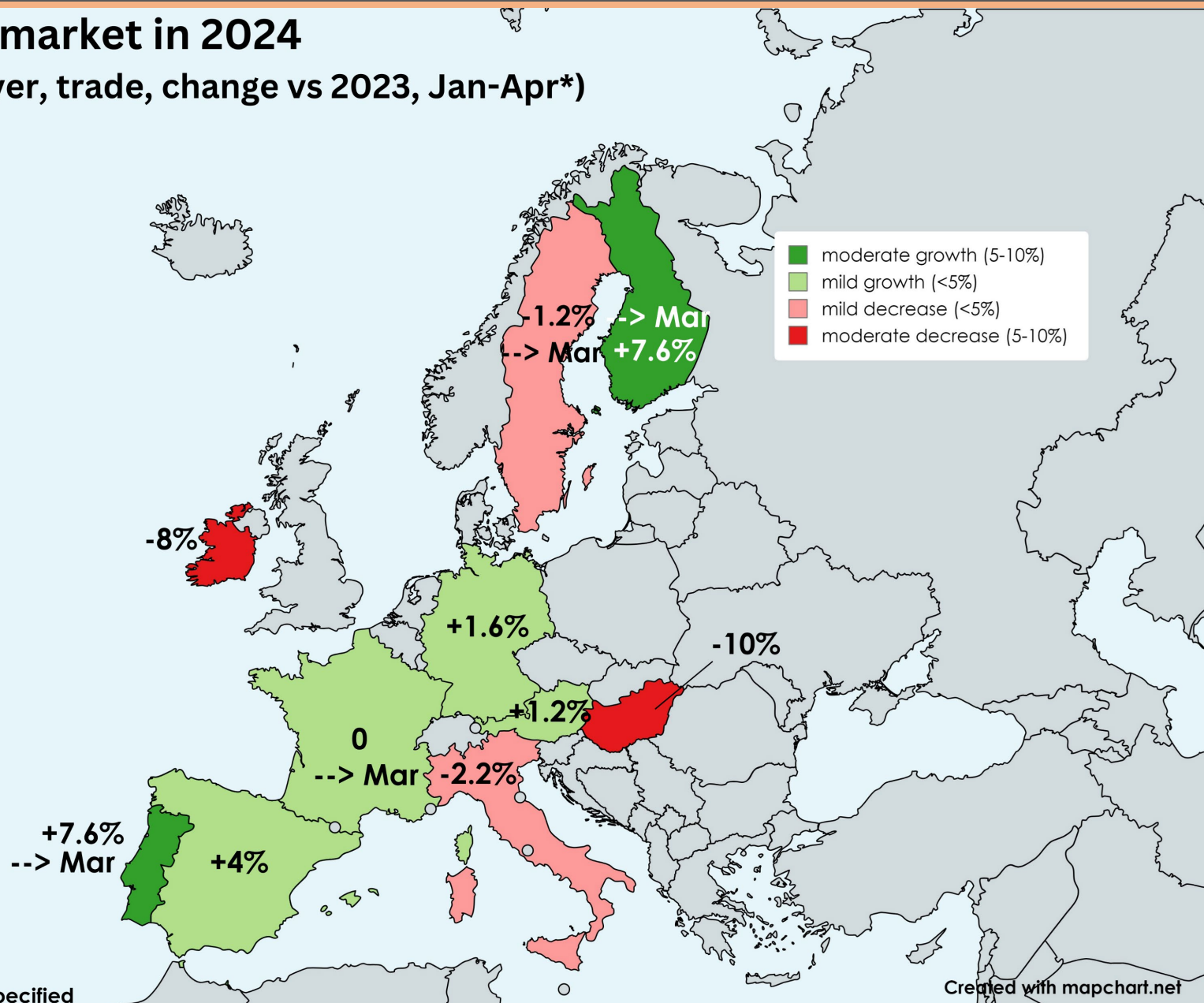


# The markets in 2024



# The book market in 2024

(total turnover, trade, change vs 2023, Jan-Apr\*)





THANK YOU! ANY QUESTIONS?  
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