



The third transnational meeting takes place; the sector partners work together with the VET training providers to develop the first draft of the design outcomes; and the partners all feed into the dissemination and evaluation activities for the interim report to the EACEA.

Demonstration content is now ready.

Capacity London have completed the demo content for the agreed segment of the Specialist in Design Profile, Unit 3.

The demonstration content has been uploaded on the MOOC Platform. Here's a link to the area of the platform where it is held:

<http://www.erasmus-asap.eu/mooc/course/view.php?id=19>

There is also a document with notes and lessons learned during the creation of this content available on the forum.

Documentation of the unit design begins in earnest

Following the meeting in Madrid, the project partners consolidated their understanding of the project aims and objectives, particularly as they relate to the training programme.

The sector specific partners drafted the first iteration of the unit design for each professional profile drawing on the results of the report on mapping competences in their countries.

This was discussed and debated at the third meeting of the project in Athens (more on that later) and the outcome was clear for all partners.

The external evaluation comes together

All partners began the process of reporting the progress of their relevant work packages with the view to recording and checking the success of the project to date.

There was some delay in the completion of the external evaluation, including missing of the initial deadline in November. This was partly due to the difficulties of using the portal, including



that email notifications would often end up in the spam folder.

ASAP in Athens

The third meeting of the ASAP project was held in Athens in April 2018, hosted by the Greek partner.

The main objectives of the meeting were to decide the description of the learning outcomes. There was much discussion on the application of the ECVET principles but in the end agreement was reached.

It was realised that it would be best to progress the learning outcomes framework to preliminary application stage in order to understand how these principles would be realised in practice.

Most recently, the UK vocational training provider Capacity London has begun to consider how to apply this in the UK context.

Happy holidays

Over the Christmas and New Year period, participants in the project took a short break of one week.

Report on the Madrid transnational meeting from our host CECE

The second meeting of the ASAP project was held in Madrid during the 25th – 26th October 2017, hosted by CECE the Spanish Confederation of Educational Centres - Spain.

The main objectives of the meeting were the definition of the ECVET units design for the ASAP curricula. Certification, assessment and definition of the Methodology and guides for the realization of the 5 specific curricula corresponding to the areas of the chain (Production - Design - Editorial - Marketing and publicity - Distribution and sales); and 1 transversal module

In the Digital European Agenda the EU Commission affirms that “long-established traditional professional models are in need to be revised and re-considered; especially taking into account the different impact the social technologies are having in the different sectors of the publishing industries”.



Co-funded by the
Erasmus+ Programme
of the European Union



The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

The ASAP Project Update, Issue 3 | April 2018



The main objectives of the meeting will be to discuss the ASAP training modules and MOOC courses contents; the trainers' and trainees' guide; the monitoring seminar in Brussels; ASAP assessment exams; and the dissemination of the project and launch of the piloting phase.

The purpose of ASAP project is to respond to these strong needs with the mix of skills needed, defining the training contents in relation to the requirements of the EQF and ECVET and also applying quality control by establishing the quality principles of the EQAVET framework.

The project expects to promote a wide cooperation among the different stakeholders using a participatory portal and a MOOC (Massive Open Online Platform) platform for making the contents at the disposal of a massive target group (it can become the first MOOC of the Publishing Sector), also after the formal end of the project.

ASAP in London

The fourth meeting of the ASAP project is due to take place in November 2018, hosted by the English partners.