



As the project turns one-year old, important results and interesting findings about the skills needs of the publishing sector begin to emerge and the collaboration between partners intensifies.

Second meeting in Madrid

October 2017

The project partners convened in Madrid to discuss the design of the learning outcomes and to check the status of the project.

The meeting was an excellent opportunity to touch base on the progress of the project and the build collaboration between the vocational training providers and their publishing sector counterparts.

The partners shared their reports on the digital skills gaps in their respective countries and analysed similarities and differences across the landscape.

CECE and CEPYME hosted the meeting, which took place across two days in October.

Following the meeting, the partners began the process of implementing the recommendations for the design of the units according to the ECVET recommendation.

Documentation of the units according to ECVET

October 2017

Following the meeting in Madrid, the partners began the process of implementing their recommendations to address the skills gaps in their country sectors.

The vocational training providers were able to combine their expertise with that of the trade associations as partners began the process of visualising the final training programme.

Reports on the skills needs of target countries

October 2017

Once the survey deadline arrived, partners began the process of analysing the results.

At the beginning of the project, each partner had different expectations about the skills gaps in their countries. In some cases they were surprised by the results but overwhelmingly they reflected the predictions in the original project proposal.

UK respondents were overall more satisfied with the digital competences across the workforce.



Dissemination activities begin

June – July 2017

The first draft of the project brochure was completed in June, which contained basic information about the project for stakeholders. This leaflet was shared with the respondents for the survey on the skills needs of the publishing sector.

Though a very basic design, the document marks the beginning of the dissemination activities and the sharing of progress with relevant stakeholders.

The brochure is available in English, Greek, Italian and Spanish.

Quality assurance and evaluation

July 2017

To ensure the quality of the project, partners will be continually assessing their progress and reporting to the project coordinators.

In July, the partners submitted the documentation for the first internal financial report.

Analysis of the status quo and survey responses

May – July 2017

The Publishers Association developed the draft of the survey design drawing on the framework for the Publishing Assistant apprenticeship standard which was in development at that time.

In preparation for the survey, the Federation of European Publishers produced an analysis of the status quo and of the strategic prospects with regard to the publishing sector that synthesised the difficulties, challenges and opportunities faced by each country.

Subsequently, they also produced an analysis of about how digital books are changing the reading and writing behaviours and how these changes impact on the publishing sector with a balanced mix between "deep dive" and "overview".

The survey responses for the analysis of the status quo were returned throughout July. This process involved reaching out to stakeholders in each target country and encouraging publishing professionals to complete the report.