

## Aldus Community – join us!

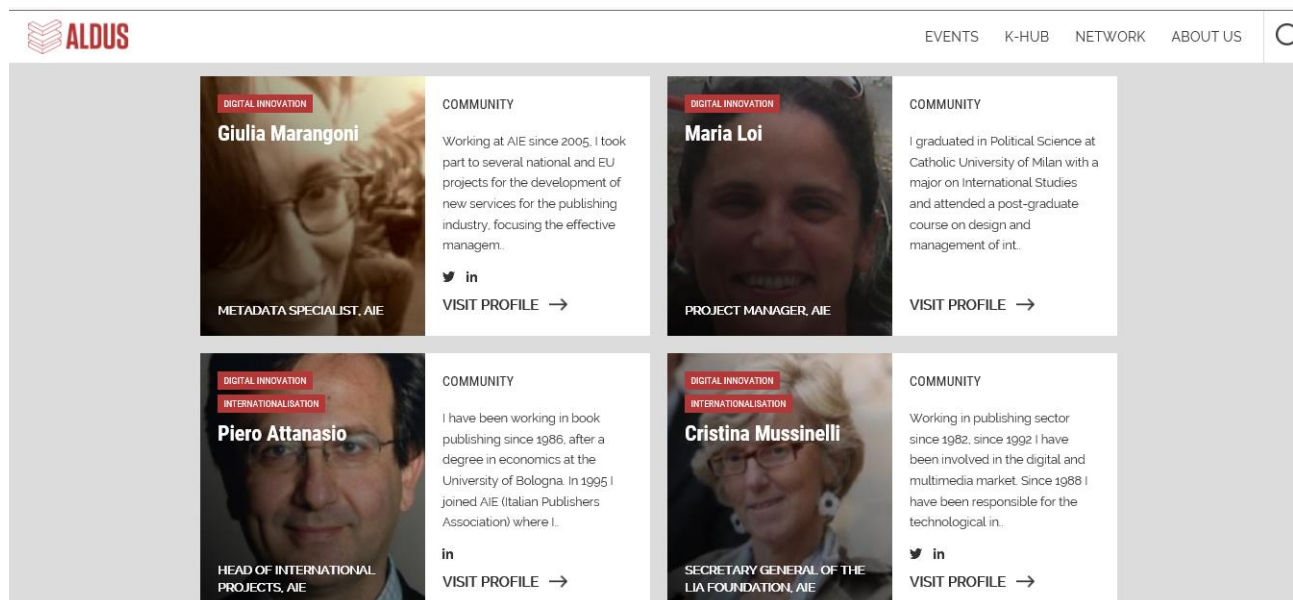
Working in publishing? **Join the Aldus community of book professionals** and get involved in the European Book Fairs network to develop your relations internationally! By registering on Aldus website, you'll get **access to exclusive content** reserved to registered users of the K-HUB. Optionally, you may also join our **newsletter** and **profile yourself on Aldus website, to network with international peers** through social media, sharing ideas and finding new partnership opportunities.

### Create your account

Just open the Aldus website at: [www.aldusnet.eu](http://www.aldusnet.eu), click on “Log-in /Registration” on the top-right corner of every page and create your account following the instruction provided in the Registration Form. When filling the registration form, just remember that if you wish to enable optional service, i.e. to receive Aldus newsletter and to publish your profile in Aldus Community, you have to authorize the use of your data by clicking on the relevant check boxes.

### Your professional profile on Aldus community

In order to showcase your professional profile on Aldus community, don't forget to fill in the form with the information regarding your professional activity, including your professional area and skills. These data will be used to make your profile searchable on the Aldus community. To network with other book professional, just include the links to your social accounts (Twitter, LinkedIn and Facebook) that will be used by other community members to get in touch with you. And, possibly, please upload a picture of you to make your profile friendlier! Once completed, your professional profile will be included in Aldus community area: <http://www.aldusnet.eu/community/>



The screenshot displays the Aldus website's community profile grid. The top navigation bar includes 'EVENTS', 'K-HUB', 'NETWORK', and 'ABOUT US'. The grid shows four professional profiles:

- Giulia Marangoni**: METADATA SPECIALIST, AIE. Bio: Working at AIE since 2005, I took part to several national and EU projects for the development of new services for the publishing industry, focusing the effective management.
- Maria Loi**: PROJECT MANAGER, AIE. Bio: I graduated in Political Science at Catholic University of Milan with a major on International Studies and attended a post-graduate course on design and management of int.
- Piero Attanasio**: HEAD OF INTERNATIONAL PROJECTS, AIE. Bio: I have been working in book publishing since 1986, after a degree in economics at the University of Bologna. In 1995 I joined AIE (Italian Publishers Association) where I...
- Cristina Mussinelli**: SECRETARY GENERAL OF THE LIA FOUNDATION, AIE. Bio: Working in publishing sector since 1982, since 1992 I have been involved in the digital and multimedia market. Since 1988 I have been responsible for the technological in.

You can access and review your profile at any time by logging-in as registered user and clicking on the **Edit** button in the top-right corner of any page. The Edit functionality allows you to review, change, update your data and preferences (i.e. newsletter subscription, display/delete your professional profile).