

PUBLIC LIBRARIES

FACTS AND FIGURES

E-BOOK LOANS ON THE RISE

The “Prêt Numérique en Bibliothèque” (PNB) is an inter-professional system for the access to digital books in public libraries, deployed all over France:

- 8,000 titles licensed by libraries
- more than 400,000 loans
- 2,200 libraries covered in France



IMPACT

In UK, more than 50% of borrowers would buy fewer ebooks if libraries stocked a greater range for borrowing and 22% of them said that a greater range would encourage their ebook purchasing.



*Source: Remote E-lending Pilot Study, jointly commissioned by the Society of Chief Librarians and The Publishers Association.

LOAN (VS) SALES

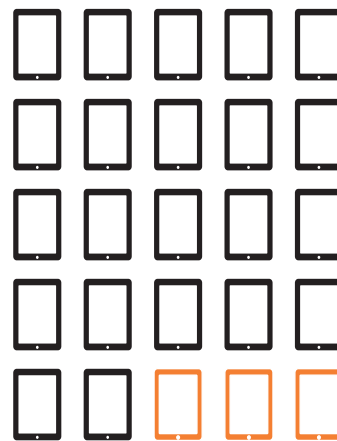
Experience shows how e-loans can affect sales of ebooks*



* eReolen (Danish e-lending commercial platform)

SUSTAINABILITY OF THE ECOSYSTEM

Loans can take over a large part of the primary ebook market



In Sweden, libraries only purchase 4% of all books sold, while they are serving up to 90% of the ebook needs

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MOST LENT BOOKS

The books most frequently borrowed in libraries are often bestsellers

1. Paula Hawkins / *The Girl on the Train* / Doubleday (2015) 2. Lee Child / *Personal* / Bantam (2014) 3. Lee Child / *Make Me* / Bantam (2015) 4. Jeff Kinney / *Diary of a Wimpy Kid* / Puffin (2008) 5. Jeff Kinney / *Diary of a Wimpy Kid: The Long Haul* / Puffin (2014) 6. James Patterson / *Alert* / Century (2015)*

> UK's most borrowed author of the decade 2005-2015: James Patterson



* 2015-2016 (source UK PLR)

PLR COMPENSATION

Authors receive much less from loans of their print books in libraries than from sales in bookshops

0,08 £

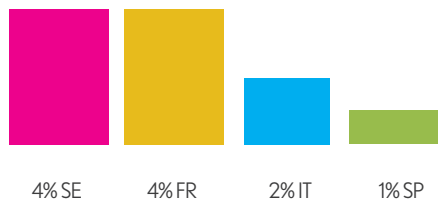


Several countries across the EU have not yet implemented the 1992 PLR Directive (Greece, Bulgaria, ...). PLR = Public Lending Right

* Rate per loan in the UK in 2016 - Source PLR UK

SHARE OF REVENUE

4% of publishers' turnover comes from sales to public libraries



So at least 96% of publishers' turnover is made through other channels, mainly individual sales at retailers' level

NOT JUST BOOKS

Local libraries lend music and audiovisual... and books



14,6 million phonograms*



5,8 million videos*



62,9 million printed works*

*in France

FEP and its members support better funding of libraries to allow them to fulfil their role, in the digital like in the print world. By creating the conditions for libraries to take up the licences offered by publishers, this can be achieved while supporting innovation and ensuring the sustainability of the whole ecosystem.