The ASAP Project Update, Issue 5 | October 2018

The MOOC Platform and demonstration content are further developed; Partners prepare for the fourth meeting of the ASAP project in London and ASAP social media accounts go live.

The MOOC Platform and Demonstration Content

Capacity London have completed the demo content for the agreed segment of the Specialist in Design Profile, Unit 3.

Capacity London has spent the last few weeks thinking about the approach to learning via the MOOC platform and how to keep learners engaged throughout the course. The result is a raft of demonstration content for one learning outcome from the Specialist in Design course. This consists of 4 videos (an introduction, a summary, a video lesson and a screen cast) as well as lots of reading materials and additional resources. There are also tasks, a quiz and guidance on how to write and submit an assessment. Accompanying the demonstration content is also a document with suggestions, notes and lessons learned, which will be useful to the other partners when they produce their own content. The rest of the project partners will now give feedback on this demonstration content before everyone agrees on a united approach to creating the course content.

ASAP Social Media

The ASAP Project now has a social media presence.

As part of the dissemination work package, the ASAP Project is now on Facebook, Twitter, Instagram and YouTube. All partners are encouraged to follow and engage with the channels.

The Publishers Association set up social media accounts for Facebook, YouTube, Twitter and Instagram.

The Publishers Association added the partners as administrators for the account so that they could add their own updates and content.

In October, the Publishers Association made some adjustments to the visual identity across our social media channels.

The London Meeting

The fourth meeting of the ASAP project is due to take place in November 2018, hosted by the English partners.

In September, we began preparing for the next partner meeting at the Publishers Association in London. There was some difficulty finding a suitable date but eventually we agreed the 8-9 November. Once the partners had agreed on a date, they drafted the agenda, gathered RSVPs and arranged practical advice for the visiting partners.

Evaluation

In October, various partners completed the internal evaluation for the period M19 to M24, however, it is possible that not all have completed it at the time of writing.

Guidelines

In October, the Greek partners met to discuss the guidelines and how to proceed with the development of the modules.

They decided that it would not be logical to develop the modules 1, 4 and 5 in Italian and Greek respectively. Instead, they decided it would make sense to develop them first in English and then to translate them into other languages. It was also noted that the number of videos it was suggested to include in the module would be unsustainable due to the time and cost involved in producing them. They also commented that to purchase a programme, such as iSprinte Suite, would not be reasonable as they'd have no other use for it.

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Results of WP5

Curricula Delivery and Pilot Testing of Online Training Material are on time, except these linked to the pilot testing of the online training material. Eurotraining has delivered on time all the Results it was responsible for so far, namely **R5.3 Questionnaire for the Evaluation of Trainers**, **R5.4 Questionnaire for the Evaluation of Trainees**, and **R5.5 Toolkit for the Evaluation of Training Seminars**. Translation of these Results to consortium languages (GR, IT, ES) is to be completed soon.