Associazione Italiana Editori

PRESS RELEASE

Dario Franceschini, the Italian Minister of Cultural Heritage and Activities and Tourism will be at the Frankfurt Book Fair October 8th for the opening of the Italian pavilion

A press conference focusing on the role and the actions of the Italian Presidency of the European Union for the book world –and on ebook VAT- will follow

Dario Franceschini, the **Italian Minister of Cultural Heritage and Activities and Tourism**, will be in Frankfurt on October 8th at 10:30 for the opening ceremony of the Italian pavilion at the Frankfurt Book Fair, together with **Marco Polillo**, president of the Italian Publishers Association (AIE). A **press conference -at 11:30-** will follow, **focusing on the role and the actions of the Italian Presidency of the European Union for the book world and especially on ebook VAT**, confirming the great attention Dario Franceschini has shown to the book world during the informal meeting of the EU Culture Ministers held in Turin, September 24th under the Italian Presidency.
The press conference will also present the annual *Report on the state of publishing in Italy*. The meeting is open to **Italian and international press**, as well as publishers, and it is scheduled for **October 8th at 11.30 am in Room Effekt, Hall 3C**, Frankfurt Book Fair.

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