Fédération des Editeurs Européens

Federation of European Publishers

EUROPEAN BOOK PUBLISHING STATISTICS

04 December, 2009

Executive summary

The Federation of European Publishers (FEP) represents 26 national associations of publishers from the European Union and the European Economic Area Member States. The present survey is based on reports from the national book publishing associations, and on a further work of estimation and refining of data, for the year 2007.

Figures on the overall economic significance of the publishing industry refer to net publishers' turnover, i.e. the publishers' total revenues from the sales of books, not the total market for books (margin of booksellers or other retailers). They also do not account for revenues in terms of selling rights for translation, audiovisual adaptation, etc. In some cases, only data on market value was available; in such cases, average discount rates were applied to calculate an approximation of net turnover. Figures were rounded conservatively.

The total annual sales revenue of book publishers of the EU and the EEA in 2007 was approximately € 24.5 billion, according to the survey conducted by FEP; this represents a clear increase from the last estimate of € 23.2 billion for 2006 (although part of the increase is due to an improvement in the quality of data). The largest markets in terms of publishers' turnover in 2007 were Germany, followed by the UK, France, Spain and Italy.

A total of about 490,000 new titles were issued by publishers in 2007. The figure was taken from different sources, some of which included new editions or non commercial titles, and was rounded quite conservatively accordingly. There was an increase of an estimated 3% in the title output from the previous survey. European publishers held a total of over 5 million different titles in stock, the countries reporting the largest availability being the UK (around 2 million), Germany (around 1.2 million), Italy, France (both over half a million) and Spain (over 350,000).

The countries reporting the largest new titles output were the UK (115,816[1]), Germany (86,084), Spain (38,081), France (37,352[1]) and Italy (36,819).

According to the report, a total of approximately 140,000 people were employed full time in book publishing in 2007, approximately the same amount as one year earlier.

Beyond the individual figures, it is important to underline that for the period considered a clear increasing trend can be identified both in terms of turnover and of titles output; this relies on the analysis of more detailed data from a number of members that represent well over 80% of the total turnover and title production.

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[1] Includes new editions.

FEP/FEE

European Book Publishing Statistics 2007

	2007	2006
1. Publishers' revenue from sales of books	24,500,000,000	23,200,000,000
1.1 Educational (school) books	18.9%	14.8%
1.2 Academic/Professional books	22.5%	29.4%
1.3 Consumer (trade) books	48.9%	47.5%
1.4 Children's books	9.7%	8.3%
2. Sales by area		
2.1 Sales in the domestic market	82.7%	77.8%
3. Sales by distribution channels		
3.1 Trade (retail and wholesale)	78.3%	77.7%
3.2 Book Clubs	6.9%	7.6%
3.3 Direct	14.8%	14.7%
4. Number of titles published in period		
4.1 New titles	490,000	475,000
4.2 New editions/Reprints	200,000	200,000
4.3 Number of titles in print (active catalogue)	5,600,000	5,250,000
5. Number of persons in full-time employment in book publishing	140,000	140,000

** Estimates, all figures rounded*

AUSTRIA - HAUPTVERBAND DES ÖSTERREICHISCHEN BUCHHANDELS
BELGIUM - VLAAMSE UITGEVERS VERENIGING - ASSOCIATION DES EDITEURS BELGES
BULGARIA - АСОЦИАЦИЯ БЪЛГАРСКА КНИГА
CZECH REPUBLIC - SVAZ ČESKÝCH KNIHKUPCŮ A NAKLADATELŮ
CYPRUS - PUBLISHERS ASSOCIATION OF CYPRUS
DENMARK - DEN DANSKE FORLAEGGERFORENING
ESTONIA - EESTI KIRJASTUSTE LIIT
FINLAND - SUOMEN KUSTANNUSYHDISTYS
FRANCE - SYNDICAT NATIONAL DE L'EDITION
GERMANY - BÖRSENVEREIN DES DEUTSCHEN BUCHHANDELS
GREECE - HELLENIC FEDERATION PUBLISHERS AND BOOKSELLERS
HUNGARY - A MAGYAR KÖNYVKIADOK ES KÖNYVTERJESZTOK EGYESÜLESE
ICELAND - FELAG ÍSLENSKRA BOKAUTGEFENDA
IRELAND - THE IRISH BOOK PUBLISHERS' ASSOCIATION
ITALY - ASSOCIAZIONE ITALIANA EDITORI
LITHUANIA - LIETUVOS LEIDĖJØ ASOCIACIJA
LUXEMBOURG - FEDERATION LUXEMBOURGEOISE DES EDITEURS DE LIVRES
THE NETHERLANDS - NEDERLANDS UITGEVERSVERBOND
NORWAY - DEN NORSKE FORLEGGERFORENING
POLAND - POLSKA IZBA KSIĄŻKI
PORTUGAL - ASSOCIAÇAO PORTUGUESA DE EDITORES E LIVREIROS
SLOVENIA - SLOVENIAN PUBLISHERS ASSOCIATION
SPAIN - FEDERACION DE GREMIOS DE EDITORES DE ESPAÑA
SWEDEN - SVENSKA FÖRLÄGGARE FÖRENINGEN
UNITED KINGDOM - THE PUBLISHERS ASSOCIATION

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